

LULAC NEWS

VOLUME 4

El Paso, Texas, February 1937.

No. 1



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LULAC NEWS
The Official Organ of The
LEAGUE OF UNITED LATIN
AMERICAN CITIZENS

Published monthly

Single Copy5c

Subscription, one year50c

El Paso, Texas

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EDITORIALS

Why An Education?

On one occasion Aristotle was asked how much educated men were superior to those uneducated: "As much," said he, "as the living are to the dead."

This may sound strange. But truth is always strange. The sooner we realize this truth the better for all of us. Without an education we are dead, intellectually, economically, and socially. We can not hope to reach our objective—To develop with the members of our race the best, purest, and most perfect type of a true and loyal citizen of the United States of America.

Education means more than mere learning. It fosters love and appreciation for high class literature, books, music, and art. It enables its

possessors to understand and enjoy the cultural traditions of civilized humanity. Through education we can make ourselves conscious of our duties and rights as citizens. Students who spend years in school and college, even if they forget all they learn, they are laying a foundation for application.

The question is asked, how may we apply education to everyday life? The answer is: You have the same physical muscles, the same mental muscles, and the same character muscles as the best educated person. The difference, then, is not of equipment but of development. Therefore, one should do more with what one has instead of waiting in vain for more with which to do. We should endeavor to develop aggressiveness of the right sort and be able to use our own initiative instead of waiting for someone else to do the things we have thought of doing but never put into execution. We can grow and develop by putting into execution our thoughts and ideas. In this way we develop character.

Nature furnishes the impulses of growth, but care guides them aright. The vines and flowers and trees are none the less natural because the hand of man prunes and directs them. Nature without man is wild and barbarous. Man without an education is ignorant and useless. It is only the ignorant who despise education. The same impelling force that directs the growth of fruits and flowers also crowds the garden with weeds.

So with human character; and in the garden of the heart, as in the soil of the earth, the weeds grow faster than the fruits and flowers. Education does the guiding and directing of the fruits, vines, and flowers in the

garden of the heart of man.

"This education forms the common mind;

Just as the twig is bent the tree's inclined."

Lest We Forget

Dr. T. J. McCamant, until recently Director of the local City-County Health Unit, has been severely criticized by different parties and groups advising the public through the newspapers what the Bureau of our community and elsewhere for Census in Washington had instructed him to do. Classifying births and deaths of persons bearing Spanish names as "colored" was not exactly Dr. McCamant's idea. The Chamber of Commerce in this southwestern section of the country might be more to blame than anyone else. While we are not entirely in accord with the manner in which the matter was brought to the attention of the public yet we feel that the Latin American element owe Dr. McCamant a debt of gratitude for discovering for us the "nigger in the woodpile."

We deeply regret that Dr. McCamant resigned as head of the local health unit for he made an efficient officer. To him race, creed, or religious affiliation did not have any bearing or influence whatever in his actions as head of the local health department. He had the welfare of the community uppermost in his mind. When a petition was circulated requesting the local authorities not to accept Dr. McCamant's resignation we were among the first ones to sign it for we earnestly believed that we were losing an efficient and able public official.

While credit and praise has been given to individuals and organizations for the part played in bring-

ing about justice and whatnot in the matter of the "color" classification, we have sadly forgotten that it was Dr. McCamant who really rendered to the Latin American people a great service by being the first one who brought to light the intentions of the Census Bureau with reference to classification of deaths and births of persons bearing Spanish names.

LULAC NEWS takes these means to acknowledge the worthy services rendered by Dr. McCamant to the Latin American people.

"EL QUE NO LLORA NO MAMA"

We invite the attention of all the Texas councils of the League to the action taken by the San Antonio Council No. 16, in urging their State Legislators that a rider be attached to the next Appropriation Bill, authorizing the State Superintendent of Public Instruction to withhold the State per capita allotment of educational funds from any school district which fails to provide equal educational facilities to all children of school age residing therein.

Heretofore, these allotments have been notoriously diverted to satisfy political pressure needs while the real need has gone begging. Our children have been the victims of these injustices. We do not ask for any special privileges. All we ask is equal educational facilities to all children irrespective of radical extraction. Such a demand is in keeping with our American institutions.

Do not delay this any longer. Write to your local representatives and express your desire. A rider of the nature as described above will serve to correct any further abuses in the distribution of the State allotments for educational purposes. Make your voice be heard. For as we have said before, "EL QUE NO LLORA NO MAMA."

MIGUEL CARRASCO

**President of El Paso LULAC
Council No. 8
El Paso, Texas**

Miguel Carrasco, President of El Paso LULAC Council No. 8, founder and director of the Smelter Vocational School, was born in El Paso, Texas, September 29, 1894, in the vicinity of the present Union Depot, then known as "Duranguito." Carrasco lost his father in his babyhood. His mother with a daughter older than Miguel, later moved to the Second Ward district, near the Aoy School, which was then known as the "Lopez School." Carrasco, as has been the lot of many a Latin American boy, experienced many hardships in his early boyhood. While very young he worked as a bootblack, sold papers, and later worked as a messenger boy for the Western Union. This last job he did

after school hours—working until midnight.

The experiences molded and tempered Carrasco's character to such extent that they had a most significant bearing in his later life and paved the way for the fine success which he has attained.

He attended grammar school at San Jacinto School from where he graduated. Upon completing his grammar school education, he obtained employment with the El Paso Electric Railway. His leaving school did not prevent him from further study and preparation. He bought some books on electric railways, and afterwards took a course with the I. C. S. Just about the time he had served his apprenticeship with the Electric Company, he had also completed his course with the correspondence school. He obtained a job as oiler with the T. & N. O. Ry. Co., where he made rapid progress in advancement. He took a leave of absence and went to Chicago, Illinois, where he enrolled as a student—taking an Electrical Engineering course. Upon his return and after a year's time he was promoted to the position of Chief Electrician. This position he held for about two years, traveling over the division for the company. He installed small power plants in the company's shops at Del Rio, Sanderson, and Valentine, Texas.

The Electric Company again obtained Carrasco's services as shop foreman. When the Safety "One-Man" cars put in their appearance in this part of the country, the Electric Company, after buying a few of the new cars was forced to rebuild its old equipment into the new type of cars. Carrasco was selected and placed in charge of the work. It was while doing this work that Carrasco was discovered as a prospective vocational teacher.

When the Smelter School District Board reached a decision to have a vocational school it asked the State Director to recommend a person for the position and Mr. Carrasco was selected. Upon entering the vocational field he immediately availed himself of the teacher training which one must have in order to meet the State requirements. By attending college during the summer and taking the required courses, he obtained his Vocational Teacher's Certificate. At the present time he is working on his Industrial Education degree. He has attended and taken courses in Vocational Education at the Texas A. & M., and the University of Texas. In addition to this he has been attending many State and Federal Vocational Training Conferences, as Director of the Smelter Vocational School. He is one of the twelve Vocational Directors in the State Vocational Program.

Mr. Carrasco has been a leader from boyhood. He takes deep interest in boys—especially the underprivileged boys—having served as Scoutmaster and Deputy Commissioner in the Boy Scout Program. His services in Scout work date back to 1920. He is a life member of the National Vocational Association, a member of the Texas Vocational Association, and a member of the Electrical Engineers Association.

Among his many outstanding accomplishments that serve as a monument to his life work may be recalled, The Smelter Baby Clinic which building he designed and built with his vocational school boys. The Buena Vista Chapel and the first section of the White school in the upper valley which were built by him and his boys. The monumental cross which stands on top of the peak of "Sierra de Cristo Rey," was

designed by Mr. Carrasco for Rev. Lourdes F. Costa, and built in the school shops. He also designed the plans for the playground equipment and grounds of the Marcos B. Armijo Park in the city of El Paso, which project has not yet been put into execution although it has been accepted by the City Engineering Department. Much play-ground and school equipment for the various county schools has been built by Carrasco and his boys at the Smelter Vocational School. The Smelter Vocational School's display at the Southern Regional Conference on Vocational Training held in Houston, Texas, in March 1932, was conceded the best exhibit there by those attending the meet. The Smelter school display consisted of dresses and needle-work made by the girls, and tools and lathe projects of the boys. One of the observers at the conference was so impressed by the professional appearance of the tools in the exhibit he offered to bet another \$50.00, that they had been made by professional tool makers.

Mr. Carrasco is a hardworking, conscientious, and energetic teacher. "His voice is high-pitched, and the more enthusiastic he becomes, the higher his voice—and he is enthusiastic all the time.

"My boys can repair an automobile, build a house, repair an electric motor or magneto, make a table or a desk good enough for anybody.

"Out here," Carrasco said, getting up into high C, we don't give a whoop for grades. A boy might make a 98 in there on the drafting table, and not be able to make anything from his design.

"What we go on is what a boy actually can DO. RESULTS—that's what we're after."

He has just recently organized the "Smelter Community Center Asso-

ciation," which no doubt will be a great factor in the community for years to come.

Mr. Carrasco has been a member of LULAC for over two years and in October 1936, he was elected President of the El Paso Lulac council. He works just as hard in Lulac work as he does in his school room. In fact his vocational teaching and Lulac work go well hand in hand. For both have the same objective—to make of our boys and girls, young men and young women the best citizens of tomorrow. El Paso is looking forward to a most successful Lulac administration under his leadership.

WHAT LULAC MEANS TO ME

By Jacob I. Rodriguez

Organized General

Let me tell you what LULAC means to me, in just as few words as possible. Taking the name letter by letter we have:

- L** Stands for "love." Not the love of a man for his wife, nor for his children nor for his brother nor for his sister, not even that love we have recognized as the greatest love of all, mother love, but the love that really transcends and surpasses all understanding. The love of a man for the Flag of his country. The love that impels him to leave his family, material possessions, or anything else that may be near and dear to him to follow and to defend that Flag even at the cost of his life.
- U** Stands for "unity." The saying is that in union there is strength. I may add that with strength we acquire respect, and with respect will come to tolerance and understanding which we so sorely need for our people.
- L** Again we come to the letter "L."

But this time it stands for that necessary adjunct to love which we call "loyalty." The first article of our aims and purposes will tell you that our League is pledged to "Develop within the members of our race the best, purest, and most perfect type of a true and loyal citizen of the United States of America."

- A** Stands for "advancement." In other words, progress through education. If we are to attain the aim set forth in the first article mentioned above, we must pledge ourselves to the most thorough education of ourselves and our children.

- C** This, the last of the letters of our name, stands precisely for what it means in that name—Citizenship. In pursuance to that which is provided in the first and highest principle of our organization, it is high time that we realize and bring home to our Anglo-American brethren the fact that our race can, and will produce just as good, true, loyal, conscientious, and law-abiding citizens of this country as any other race—barring none — that has ever lived and thrived under the benevolent protective shadow of the Stars and Stripes.

Long may you live and
Unite our souls;
Leading us onward,
After others may fall,
Citizens — Americans all.

SAID IN FUN Punishment

Prof. S. Huitron:—"Now, if I were to be flogged, what would that be?"
Class (in unison): "That would be corporal punishment."

Prof Huitron:—"But if I were to be beheaded?"

Class (still in unison): "Oh, that would be capital!"

MEET YOUR GENERAL OFFICERS

WM. FLORES



William Flores, our Secretary General, was born 39 years ago in Socorro, El Paso County, Texas. He is a descendant of prominent Spanish pioneers who settled in New Mexico, long before that Territory was annexed to the United States of America. His father, Don Manuel E. Flores, a gentleman of the old school, was one of the most learned and prominent Latin American residents in the city of El Paso for half a century and his name was repeatedly connected with the early history of the southwest. (See "Texas and Texans").

Our Secretary General attended several schools and colleges in El Paso, where he received his educa-

tion preparatory to entering his life's struggle. In July 1917, at the outbreak of the World's War he enlisted in the United States Army as a non-commissioned officer and served until he was mustered out in October 1919.

He married the former, Miss Margaret Gilvin of Quanah, Texas, who has repeatedly shown by her deeds that she is a staunch friend of our people. They have two charming children, Manuel and Josephine, 12 and 10 years, respectively.

Mr. Flores has been, since he joined LULAC, one of the real, loyal, and active members of Council No. 8. He has missed but few of the meetings. In recognition for his loyalty, and activities he was elected President of Council No. 8, and served as a delegate from El Paso council to the last three General Conventions held at Mission, Harlingen and Laredo, where from his quiet, unassuming way he won a few but staunch Lulac friends for El Paso from among the various delegates. It was through this friendship, that at the Laredo General Convention he was instrumental in obtaining the selection of El Paso as the Headquarters of the League for the 1936-37 term.

Mr. Flores is now employed as a Government official at William Beaumont General Hospital, El Paso, Texas, one of the largest Army Medical centers in the United States. He is in charge of the Medical Department civilian personnel. Due to the position he holds he has been instrumental in placing hundreds of Latin Americans in jobs which otherwise would be lost to them.



CARLOS R. TERRAZAS

Carlos R. Terrazas, Treasurer General of LULAC, was born at Marfa, Presidio County, Texas, on November 2, 1897. He began his schooling at the Mercy Academy, Stanton, Texas, and later attended the public schools at Shafter, Marfa, and El Paso. After finishing school he took a commercial course at the International Business College of El Paso.

His first experience at "shifting for himself," came in his early boyhood when he started to work as an assistant stock clerk for a wholesale grocery concern at Marfa. Having left his native town in his babyhood, upon his return to Marfa he felt himself a total stranger. Our treasurer general was lonely and homesick. It was in this melancholy mood that we found him one day, sitting on top of a box of tomatoes. We treated him to an ice cream cone and we became a hero in his eyes. Sweets

was his weakness then, but how different now.

His family moved to El Paso around 1912 and he continued his schooling here. He began to work for the Popular Dry Goods Company as a clerk and remained in the employ of that concern for a period of three years. Afterwards he joined the sales force of the R. C. Lightbody Company, and he worked for them for eleven years. In 1928 he married Miss Josephine Bell. This marriage was blessed with the birth of Carlos Jr., who is now six years of age and does not get along with "gals."

It was just a little before he married and while working for the R. C. Lightbody Company, that Carlos was appointed City Cashier, serving in that capacity for practically six years. In 1932 a great political upheaval took place in El Paso County. The cry "clean the Courthouse," was heard at every street corner. His immediate superior, Mr. Herman (Heine) Rosch, made the race for County Tax Collector and he was elected. Thereupon, Carlos, was appointed Chief Deputy on January 1, 1933. The offices of Tax Assessor and Tax Collector having been consolidated by constitutional amendment, on January 1, 1935, he was appointed Chief Deputy County Tax Assessor and Collector, which office he now holds.

Mr. Terrazas is a charter member of Lulac Council No. 8, and he has been actively connected with this council from its inception. Upon the return of President General Galvan to El Paso from the Laredo Convention in 1936, he appointed Mr. Terrazas as Treasurer General of the League.

Carlos is an insatiable deer hunter. His hobby is handball or "rebote." His outstanding characteristic is, once a friend always a friend.

A REAL LULACKER



MODESTO A. GOMEZ

Special Organizer for New Mexico, Arizona, and California

Around the Lulac Shield

HOUSTON COUNCIL - NUMBER 60

Felix de la Cerda, President
1918 Franklin

Alfonso Heredia, Secretary
1918 Franklin

On Wednesday, November 9th, 1936, Council No. 60, held an open house meeting in the Harris County Court House. In spite of the very inclement weather conditions which then existed, the meeting was well attended and a true LULAC spirit predominated throughout the session. A very pleasant surprise was received when the guard stationed at the door of the assembly hall announced the arrival of various members from the following councils: Galveston, Texas City, Baytown, and Sugarland.

The Houston council was much honored by the presence of the Honorable Louis Y. Narvaez, District Governor, who resides at Galveston. Other visitors of honor were, President Marcos Hernandez of Texas City council No. 65, Mr. Leo G. Ramirez, honorary member of the Houston council, who resides at Sugarland, and Brothers H. Zamora and Rudy Vara, tireless workers for the LULAC causes, from Baytown, Texas. These gentlemen traveled from 50 to 60 miles through a rain that was a veritable deluge in order to attend the open house meeting at Houston.

All the above mentioned LULACKERS addressed the assembly and were very much applauded for their inspiring messages on LULACKISM delivered before the enthusiastic assembly. It was not only by word but by example that these faithful LULACKERS brought home the message of true and loyal citizens fight-

ing for a principle that will put to a severe test the courage of the bravest.

A number of new members were initiated at the meeting. Telegrams concerning the "color" classification which had been sent to Representative Joe H. Eagle and Vice President John H. Garner, were read. A letter from brother Cruz Lopez was also read. He requested the assistance of the Houston council in installing a new council at Wharton, Texas. He stated that preparations were already made to have the installation of this new council on Sunday, December 20, 1936. The Houston council immediately named a committee to attend to the installation of the new council at Wharton, Texas.

About 200 invitations were distributed among the friends and acquaintances of the Houston council attend the next open house meeting to be held in the very near future.

The Houston council meets every Wednesday night in the second floor of the Harris County Court House and it extends a special invitation to all the Lulac members to visit the council when in Houston.

Let us not forget that the next National Convention in June 1937, will be held in Houston, Texas, where it is expected that a profitable and enjoyable time will be had by all delegations attending.

SEGUIN COUNCIL NO. 30

E. Barrera, President

A. B. Zapata, Secretary

The Houston Council has advised Headquarters that they have requested the Mayor and City Council to reserve the City Auditorium on June 5th and 6th, next for the LULAC General Convention. That they are

now in the midst of a great preparation for that event.

At a gathering which completely filled to overflowing the new District Courtroom in Seguin the newly elected officers of the Guadalupe Chapter of the Order of United Latin American Citizens were installed.

Gregory R. Salinas of San Antonio, was master of ceremonies, and headed a large delegation from that city. James Tafolla Jr., Scout Leader, was present with a Boy Scout Patrol of the Alamo Area. Able and entertaining addresses were made by Hon. Alonso S. Perales on "The Aims and Purposes of the League;" Dr. H. N. Gonzales on "Our Health," and by Hon. James Tafolla Jr., on "The Boy Scout Movement."

The following officers of the local chapter were installed: E. Barrera, president; G. M. Garcia, vice president; A. B. Zapata, secretary and Dan Ramirez, treasurer. The local chapter has more than a hundred members, and under the able direction of the above officers will do much for their fellow Latin Americans. These patriotic citizens in their exercises Sunday, expressed a sentiment and exhibition which it would be well for some of the rest of us to follow.

We hope that we may again have the pleasure of meeting with these loyal citizens—**Seguin Enterprise.**

LULAC NEWS wishes the newly installed officers of Council No. 30, as well as its membership a most successful and progressive administration for the ensuing year.

DEL RIO COUNCIL NO. 18

Gilberto Cerda, President

Dick Burrel, Secretary

In the middle part of the month of December Council No. 18 held its annual election of officers to direct its destinies for the year 1937.

The following officers were elected: Prof. Gilberto Cerda, president; Sergio Gonzalez Jr., vice president; Dick Burrel, secretary; Leandro Jimenez Jr., treasurer; P. G. Rodriguez, guide; Jesus Padilla, chaplain; Francisco Sanchez, guard; and Rodolfo H. Gutierrez, Pilar Garza, and Ed LeRoy, directors.

On the 8th instant the installation of officers was held in W. O. W. hall. The reception committee was headed by Director Pilar Garza.

The future meeting of the council will be held at the new quarters in the W. O. W. hall every Friday, at 8:00 p. m.

We wish the new officers and members of Council No. 18 a very prosperous and active year in Lulac work.

SAN ANTONIO - COUNCIL NO. 2

Charles A. Ramirez, President

504 Aztec Building

JACOB I. Rodriguez, Secretary

1118 Buena Vista

Strong protests have been forwarded to the proper authorities by Council No. 2, in an effort to prevent the contemplated withdrawal of \$75,000 or \$100,000 from the \$125,000 fund now available for improvements of the Sydney Lanier High School at San Antonio. The diversion of these funds is intended to build a gymnasium at the Technical and Vocational School of that city. This practice of appropriating funds for a definite purpose and then diverting them from the real need to the political pressure and selfish district need has been a source of evil. It is about time that we use all our influence at our command to put a stop to such practices.

Miguel Carrasco, President of El Paso Council No. 8, and Director of the Smelter School, paid Council No. 2 a visit just recently. He gave the

members of the San Antonio councils a very interesting lecture on Vocational training and the interest and importance of higher education. He stressed the fact that education is not only skill at any given trade or profession but must be cultural in scope with a strong emphasis on the formation of good character.

Two other visitors to Council No. 2 during the past month were Bert Trevino, a student of the University of Texas who lauded the work now being done by our league. He urged the organization of a LULAC council at Austin. The other visitor was Rev. Juan H. Lopez of Wichita, Kansas, who delivered a lengthy and eloquent address on our duties as citizens of this country and explained the work that had been done by him in behalf of the Latin American people now employed in the Public Works Administration.

GOLIAD - COUNCIL NO. 21

Placido Martínez, President

P. O. Box 266

A. C. Carbajal, Secretary

P. O. Box 24

This council was the first one to remit its quota for LULAC NEWS, and at the same time to order a definite number of copies of the next issue.

Its officers lament the fact that they have but few cultured members to help them. Nevertheless their correspondence show that they are taking active part in the civic affairs of their community. They sent into the General Office copies of letters which they had forwarded to and received from Hon. J. J. Mansfield, State Representative as well as from Hon. W. L. Austin, Director of the Bureau of Census. These communications strongly protested against the colored classification of our people.

If some of our councils were composed of members "less cultured" but real active as the Goliad council perhaps our league would be a real factor in obtaining guarantees for our people and in safeguarding the rights to which we are entitled.

LAREDO COUNCIL NO. 12

Juan G. Villareal, President

P. O. Box 527

Fred O. Dominguez, Secretary

P. O. Box 338

Our apologies to whom it may concern about the statement we made in our last issue relative to the Laredo Council No. 12 not having sent in to Headquarters copies of the minutes covering their meetings. We afterwards learned that these copies had been sent but had arrived too late for our perusal.

Through the activity of Special Organizer, Fred O. Dominguez, the Carrizo Springs Council No. 68 was duly installed as stated in these columns. Both Laredo Councils sent representative delegations to the installation ceremonies of this council.

A resolution by the Laredo Council No. 12, was drafted and sent to Honorable Maury Maverick, Member of the House of Representatives of the United States, acknowledging with gratitude in having exercised his Congressional prerogative in favor of an American citizen of Latin extraction by appointing Severiano Martinez, of San Antonio, Texas, as a student to the U. S. Military Academy at West Point. The resolution in part stated . . . "It is always a source of encouragement and inspiration to us to witness the efforts of a man, not of our own extraction, being directed in behalf of Latin Americans."

This council was informed by Porfirio Flores, member of the Laredo

Council and at the present time a student in the Texas University Law School, that out of 600 students in the law school only 6 were of Latin extraction. Brother Flores emphasize that we should encourage more boys of our racial origin to attend the University.

At the Annual Black and White Ball held at San Antonio, Texas, the Laredo Council was graciously represented by Miss Gonzales, who incidentally was elected Queen of the Ball in a contest which was marked by strong competition.

UVALDE - COUNCIL NO. 58

Enrique Tenorio, President

F. A. Avila, Secretary

Following the election of officers the installation ceremonies took place at Uvalde, Texas, Wednesday January 6, 1937, with the following officers being installed for the ensuing year:

Enrique Tenorio, president; Enrique Perez, vice president; F. A. Avila, secretary; Juen G. Ramirez, treasurer; Santana Tafolla, chaplain; Gilberto Castillo, guide; and Pedro Coronado, guard.

LULAC NEWS wishes the newly installed officers and membership of this council a most successful year.

CARRIZO SPRINGS - COUNCIL NO. 68

Andres Sanchez, President

P. O. Box 552

Leonides Rangel, Secretary

In the latter part of the month of November, last, Special Organizer, Fred O. Dominguez, duly installed the officers of Council No. 68. After a well prepared program held under the auspices of the Parent-Teachers Association of Carrizo Springs, and immediately following the speeches made by various mem-

bers of LULAC and the city authorities, the following officers were installed: Andres Sanchez, president Benito Silva Jr., vice president; Leonides Rangel, secretary; and Joaquin Galan, treasurer. In addition to the officers just mentioned, 38 members took the LULAC obligation.

Various visitors from Lulac councils number 12 and 15 of Laredo, number 16 of San Antonio, number 51 of Crystal City, and the following honor guests: Mr. Lewis, Supt. of Schools of Carrizo Springs; Mr. Pulliam, Manager of the Chamber of Commerce; Mr. Branch, County Commissioner; Mr. Leonard, President of the School Board; Mr. Marvin Madsen, representing the American Legion, and Mr. Falcon, editor of EL PROGRESO.

The attendance was close to 500 persons.

This council meets every Monday evening at 8:00 p. m.

Congratulations and our best wishes to council No. 68, for a successful year in LULAC activities.

SAN ANGELO COUNCIL NO. 27

Theo. P. Cummings, President

311 West Avenue D.

Pedro S. Cardiel, Secretary

715 South Irving

San Angelo sent in an S. O. S. to the General Office in the early part of last month. It requested the assistance of Headquarters in solving a serious problem with which our people were being confronted in that city. One of the San Angelo newspapers had widely advertised the coming of the Mercado Tipica Orchestra and that a certain part of the Municipal Auditorium—the gallery—would be reserved for the Latin Americans who would attend the concert. Immediately our President General got busy and sent telegrams and letters of protest to

Azteca Films Distributing Co.

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405 N. Flores St.

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Courtesy

Victor Delgado

the proper authorities. Mr. Mercado was contacted and he promised to cooperate. And did he cooperate or did he cooperate! His ultimatum to the sponsors of the concert short and sweet, "Si mi pueblo no queda satisfecho no tocare." The problem, in a few words, was the segregation of our people at a public function. The pressure brought to bear in this matter was such that Latin Americans were permitted to choose their sitting locality in the Municipal Auditorium the day of the concert, due apologies were made by the press and over the radio, and above all a moral victory for our racial dignity was effected.

This incident strongly emphasizes what organization will do. Had the local Latin element protested, the sponsors of the concert probably would have laughed at them and said "take it or leave it." As it was, when the sponsors saw that our organization meant business and that financial ruin stared them in the face, they gracefully withdrew all restrictions placed on our people and gladly apologized for the mistake they had made. Much credit is due the San Angelo boys to the attention of the General Office.

The results obtained in this controversy should serve as an incentive to our people and encourage them to join our organization in order to obtain the consideration and respect to which they are entitled.

ORGANIZATION, IN HOC MEDIO VINCES.

LAREDO - LADIES COUNCIL NO. 15

Mrs. Arnulfo Zamora, President
(Address Unknown)

Mrs. F. I. Montemayor, Secretary
610 Flores Street

Through the personal efforts of Special Organizer, Fred O. Dominguez, cooperating with the true

Lulac spirit of the membership of the Ladies Council No. 15, our ideal council weathered a "storm" of local character and has now settled down to do constructive work. We scooped up what we believed a good story but finally decided that such things happen in the best regulated families and let the matter rest.

With the splendid record which this council has made and the experience it has obtained, we are sure that Lulackdom may expect from it greater accomplishments than in the past.

This office has been informed that the Secretary of this Council, Mrs. F. I. Montemayor, has opened up a new place of business at 610 Flores Street. A pleasant surprise awaited her when she opened the door of her new place of business and found a beautiful basket of flowers with the words in gold letters "LULAC COUNCIL NO. 15. This was something that touched her deeply and an event which will always be outstanding in her mind.

Now that peace has been established in this happy family the whole membership has been working harmoniously in given benefit affairs for the Laredo Orphanage and the flood sufferers in addition to having "just Lulac parties for good Lulac members."

Remember ladies that the eyes of Texas are upon you. And remember that in spite of all that has been said and done our challenge still stands good. Name any council in the league to show a better record within an equal period of time.

ALBUQUERQUE COUNCIL NO. 34

Meliton F. Otero, President
315 South Third

Henry R. Tafoya, Secretary
315 South Third

President General Frank J. Gal-

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LULAC NEWS

van Jr., Secretary General and Mrs. William Flores, Treasurer General and Mrs. Carlos R. Terrazas, Special Organizer Modesto A. Gomez, Vice President of El Paso Council No. 8, Eulogio Chacon, and Henry Garcia, Commander of the Marcos B. Armijo Post V. F. W. of El Paso paid Albuquerque Council No. 34, an official visit. An elaborate program, banquet, and ball was given in commemoration of the third anniversary of the founding of Lulac Council No. 34. The guests of honor were: Rev. R. M. Libertini; Mayor and Mrs. Chas. H. Lembke; President General Frank J. Galvan Jr., and Miss Harriet Monk, reporter. A most enjoyable time was had by all and the El Paso delegation returned fully convinced that their visit had accomplished a better feeling of understanding and affection between the members of the Albuquerque council and the League in general.

Keeping abreast with civic activities this council is taking deep interest and active part in the Coronado Cuarto-Centennial. Our fellow Lulacker, Attorney A. Gilberto Espinoza, is the Secretary of the centennial activities. These descendants of the conquistadores can be justly proud of the heritage left to them by their forebears. Celebrating the fourth centennial of some historical event is something that does not occur frequently in our western hemisphere.

We are very much pleased to learn that council No. 34, has heartedly endorsed their past president, Mr. M. C. Gonzalez, for the Post-mastership of the city of Albuquerque and they have so expressed their desires in a letter addressed to Senator Dennis Chavez.

Our good brother, Filemon T. Martinez, Lulac Organizer for the State of New Mexico, is directing his efforts toward organizing Lulac coun-

cils at Mesilla, Toas, Socorro, and Belen, New Mexico. Santa Fe has already promised to reorganize that council which has been dormant for some time.

Council No. 34, meets every Wednesday at the Garcia & Salazar Undertaking Parlors, 315 South Third, at 8:00 p. m.

SAN ANTONIO COUNCIL NO. 16

Charles Albidres, President

(Address Unknown)

G. R. Salinas, Secretary

3922 W. Main

Although an explanation has not been requested nor demanded, we are most willing to give this good council the satisfaction it so richly deserves. In our last issue we treated its membership unmercifully in our satirical write-up. In all sincerity we can assure our good friends and fellow Lulackers of Council No. 16, that we meant no offense in any of the things we said about them. It was all said in a spirit of praise for the good work they have been doing and not in the nature of insinuation, innuendo, or adverse criticism. (Pero si creen que fué abuso de confianza, diganoslo. Y al que le parezca mal que nomas pare un dedol) We were just waiting for a word of disapproval so that we could come into real action. But like true Lulackers they knew how to take it, and we were doomed to disappointment.

It makes our heart feel good to see that this council has taken the initiative in urging their State Legislators that a rider should be attached to the next Appropriation Bill, authorizing the State Superintendent of Public Instruction to withhold the State per capita allotment of educational funds from any School District failing to provide equal educational facilities to all children of school age residing therein. We know a good "hog" story told to us by Dr. C. E.

Castañeda, of the University of Texas, that illustrates to the point the effect a rider of this nature would have on the political pressure and selfish district need. We confess our incompetency to tell you the story, but we feel sure that the good doctor will gladly accommodate you upon your request.

We urge all councils to emulate Council No. 16, in expressing to their State Legislators the necessity for such a rider.

For sometime the activities of this council have been directed towards securing higher wages for our people—where conditions warrant it. Much headway has been made in the movement due to the tireless activity on the part of our good friend and fellow Lulacker, atty. A. S. Perales.

Some buck passing has been going on between Congressman Maverick and Council No. 16. This council gives Congressman Maverick the credit for the appointment of Zefirino Martinez to the West Point Military Academy. But Congressman Maverick insists that the credit goes to LULAC for having been "on his neck" until the appointment was obtained. Now, if nobody wants the credit and since the appointment has been obtained already, we are willing to take all the credit and we will let the contenders "park on our coattail" until such time as they will arrive at an agreement.

WHARTON - COUNCIL NO. 69

Cruz Lopez, President

Box 822

A. M. Treviño, Secretary

Box 123

The Houston Council No. 60, has earned the credit for organizing and installing the Wharton Council. This last named council was officially installed Sunday, December 20, 1936, with the following officers hav-

ing taken the LULAC obligation: Cruz Lopez, president; A. M. Treviño, secretary; A. Davila, recording secretary; and E. Salazar, treasurer.

No sooner was this council installed than it reported to headquarters that the Tax Collector at Wharton had been marking poll tax receipts as colored, when bought by people of our racial extraction. This matter is now under investigation by the General Office and we are sure that this new affront to the citizens of Latin American extraction will be corrected in short order.

NEW LULAC COUNCILS

ORGANIZED

Hondo

A new Ladies Lulac Council was organized at Hondo, Texas, on Sunday, January 27, 1935. Among those who attended were: Mrs. Gladstone Swain, Ladies Organizer General; Jacob I. Rodriguez, Organizer General; Brothers, James Tatolla, Paul C. Jones, Tomas Garza, Director of Boy Scouts Committee, Mr. and Mrs. Ramirez, Mr. and Mrs. Patiño, Mr. and Mrs. Cervantes, all from San Antonio.

The following officers were elected:

Antonia Diaz Garcia, president; Eliza B. Morin, vice president; B. Barrientos, secretary; Juanita D. Gueda, treasurer; Eulalia B. Gueda, chaplain; Julieta G. Lopez, guide; and Maria G. Sathoff, guard.

Let us hope that in our next issued we may be able to give an account of the formal installation of this council.

NEW BRAUNFELS, TEXAS

Just as we are going to press word was received that a charter was issued to New Braunfels, Texas, Council No. 70. Our Organizer General,

Jacob I. Rodriguez, will install this new council probably next Tuesday.

The following officers have been duly elected: Federico Luna, president; Santiago Morales, vice president; Teodulo R. Lopez, secretary; Bernardino Sanchez, treasurer; Desiderio Garcia, chaplain; Agustin Silva, guide; and Melquiades Arriaga, guard.

OLD MESILLA, NEW MEXICO

The Council at Old Mesilla, New Mexico, will be officially installed Sunday, February 14, 1937. The General Officers and members of El Paso Council No. 8, and their wives have been invited to attend. An enchilada dinner and refreshments for the occasion will be served. The Mayor of Las Cruces, New Mexico, and other public officials are expected to attend. This council will be given number 71, and the following officers have been elected: Albert Fountain Jr., president; Charles Madrid, vice president; Genaro Dimateiro, secretary; Martin Oliver, treasurer; Rev. Elias Zuñiga, chaplain; Frank Luna and Inez Apodaca, Sergeants at Arms.

This council has been organized through the efforts of Filemon T. Martinez, State Organizer for New Mexico, and M. A. Gomez, Special Organizer for New Mexico, Arizona, and California.

EH. WHAT?

Don Juanito Amador was asked to distribute the prizes at Bowie High School, and made the usual speech of good counsel.

"Now, boys," he said, "always remember that education is a great thing. There's nothing like education. Take arithmetic. Through education we learn that twice two makes four, that twice six makes twelve, that seven sevens make . . . and there's geography.

DO YOU KNOW

That it's up to you to keep your new year resolutions from becoming new jeer resolutions?

That a really "big" man does not let the size of his hatband increase with the size of his job?

That opportunity usually clicks when you yourself click?

That pioneers are not a thing of the past. They are as numerous and as necessary as ever?

That it is not necessary to be in a key position before trying to unlock the door of opportunity?

That while the pessimist is busy throwing stones, the optimist busily collects them and builds something worth-while?

That Plutarch once said, "the very spring and root of honesty and virtue lie in the felicity of lighting on good education?"

WHAT WOULD YOU SAY

If a tax were placed on ability, would you be classified as tax exempt?

Have you yet discovered the relating link between "yearn" and "earn?"

Are you the type of man who is so busy planning your work that you don't find time to do any work?

Could you present, at an hour's notice, documentary evidence of your experience, education, skill accomplishments, reputation, character and success?

Are you willing to admit that you are wrong when the facts indicate it?

Gobierno de Exploradores

El Paso Estuvo Administrado

Por "Boy Scouts"

Ayer terminó la semana dedicada a los exploradores de América, habiendo estado el gobierno de la ciudad a cargo de los exploradores que fueron electos entre las distintas tropas para ocupar los puestos correspondientes. Con estas actividades se celebra cada año el aniversario de la fundación de los exploradores de América, siendo este el 27 aniversario.

En la organización de las elecciones entre los distintos grupos los exploradores siguen exactamente el mismo sistema de las elecciones generales de la ciudad. El día 6 de febrero tuvo lugar la votación electoral habiendo salido electos los siguientes jóvenes exploradores:

Alcalde de la ciudad, Wallace Heitman, tropa 2; regidores, William Tippin, tropa 59; Frank Brown, tropa 2; Madden Robinson, tropa 30; Earl Cleveland, tropa 84; juez de la corte de corporaciones, Lawrence Cauble, tropa 24; recaudador de rentas, Joe Rosen Wasser, tropa 4; tesorero, José Foranzino, tropa 17.

Demas oficiales: juez civil, Rex Gray, tropa 58; secretario del ayuntamiento, Dick Howe, tropa 17; comandante de policía, Frank Morgan,

tropa 1; jefe de bomberos, Howard Pitts, tropa 1; ingeniero civil, Frank Smith, tropa 58; gerente del sistema de distribución de agua, Phillips Billingsly, tropa 9; jefe del departamento de Salubridad, Frank Casserly, tropa 58; auditor, Hamilton Collins, tropa 25; comisionado de la ciudad y de Sanidad, Rodolfo Valenzuela, tropa 26; jefe de tráfico, Ralph Atkisson, tropa 59; jefe del departamento de bomberos, Charles Murphy, tropa 25; superintendente del departamento de recreación, Fernando Ronquillo, tropa 3; veterinario, José A. Gutiérrez, tropa 20; inspector de instalaciones eléctricas, Charles Forte, tropa 17; secretario de la corte de corporaciones, Otto Hintze, tropa 25; jefe de detectives, Tomás Chávez, tropa 59; Alcaide, Baldomero Morales, tropa 56; ayudantes del jefe de bomberos, Rodolfo Martínez y Marcus Wechter, tropas 10 y 4; superintendente de alarmas, Mario Palafox, tropa 12; secretario del departamento de policía, George Kaewer, tropa 17; experto en huellas digitales, Dan Brown, tropa 58.

—El Continental.

Electrified!

Jimmie Chacon was arraigned for assault and battery and brought before the judge.

Judge: "What is your name, occupation and what are you charged with?"

Jimmie: "My name is Chacon, I am an ignition man, and I am charged with battery."

Judge (after recovering his equilibrium): Officer put this guy in a dry cell.

Fair Enough

The defense attorney was cross examining the witness. Said witness was a fetching blonde with two lovely big blue eyes. The lawyer leaned forward.

"Where were you," he thundered, "on Monday night?"

The blonde smiled sweetly.

"Automobile riding," she replied.

"And where were you," bellowed the lawyer, "on Tuesday night?"

"Automobile riding," repeated the beautiful blonde.

The lawyer leaned still closer.

"And what," he murmured, "are you doing to-morrow night?" Attorney Frank Galvan, who was prosecuting, leaped from his chair.

"Your honor," he protested, "I object to that question!"

The judge, a tolerant gentleman, shrugged his shoulders.

"And why do you object?" he inquired mildly.

Attorney Galvan drew himself up in righteous indignation.

"Because," he snapped, "I asked her first."

Self Reliant

Mrs. Gameros: "Oh, Manny, Mary B. can walk!

Mr. Gameros: "That's great. Now she walk up and down at night by herself."

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Cleofas Calleros, Pres.

To Succeed We Must Have Your Cooperation

One of the most discouraging conditions we have met is the total lack of cooperation we have received from some of the general officers of the league as well as the councils generally.

In our first issue we stated:

We want this publication to serve as a medium through which the various councils of the league may keep in contact with each other and with the General Office. We want to use it as literature so that the general public may know what LULAC stands for and what we are doing to bring our aims and purposes to a realization. Therefore, we respectfully request your cooperation in the way of advertisements, criticism, suggestions and contributions in order that LULAC NEWS may be developed into a publication worthy of its mission.

To this date we have received only one offer of cooperation from a council outside of El Paso. This offer was made by Special Organizer Fred O. Domínguez. The majority of the councils have not sent in a copy of their minutes much less advertisements and literary contributions. We do not want to make it appear that LULAC NEWS is the official organ of El Paso Council No. 8. It is the League's official organ and, therefore, all councils should contribute to its success.

Our first issue contained twenty eight pages. This issue consists of thirty-two pages. We have been endeavoring to improve our publication in every way possible. It is a physical impossibility for a single man to do all the work connected with the publication. We are not quitters. But when we note the lack of interest shown by some of the

general officers and the majority of the councils of the league, we cannot help throwing up our hands in despair. We feel that the old Spanish adage could be properly applied to us, "El que se mete a redentor sale crucificado."

Where is that LULAC spirit of which we talk so much about? Is it a myth or a reality? Something more tangible will have to be shown before we are convinced that we still possess some of that real LULAC spirit. Words alone will not accomplish things. It takes action to do it.

We have been expecting some criticism from some of the councils outside of El Paso. So far but very little has been said. The same way with advertisements. Look through the pages of our official organ and see how many advertisements it carries from outside councils.

Maybe we are at fault for the manner in which we handle the affairs of LULAC NEWS. If such is the case write into the general office and state your views.

Many of the councils have not paid for the copies of LULAC NEWS sent out to them, and we need this money to pay the publishers. If such conditions continue to prevail we shall be forced to turn in our resignation before the President General calls us in for an accounting.

SOME DEFINITION

After hearing patiently to Frank Galvan's intricate and extensive definition of adolescence, Big Boy Gomez got a little impatient and addressed his instructor: "Now, I know as much about it as before."

Galvan (in despair), "Well it's the age which begins with puberty and ends in adultery."

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El Paso, Texas

LEAVES FOR NAVAL BASE

Ramon L. Longoria Jr., son of our good friend and fellow lulacker, attorney Ramon L. Longoria of Harlingen, Texas, left in the early part of last month for Houston, Texas, whence he will proceed to the U. S. Naval Base at San Diego, California, to report for duty. After having passed successfully the preliminary entrance examinations young Longoria enlisted in the U. S. Navy as radio technician.

Just before his departure to Houston, Mr. Longoria was tendered a banquet by his many friends and admirers and the following day after the banquet he was given a sumptuous dance at the Women's Building Hall which was attended by his numerous friends from his home town and the Lower Rio Grande Valley. Many messages of good wishes and congratulations were received by him from different parts of the country.

LULAC NEWS wishes this talented young man the best of success in his new undertaking and it feels sure that he will serve with distinction thereby bringing honor to his country, his family and his race.

VISITORS

Our Legal Adviser, Mr. Leo N. Duran and his charming wife of Corpus Christi, Texas, paid us a pleasant visit. President General Frank J. Galvan Jr., Secretary General William Flores, and Treasurer General C. R. Terrazas played host to the visitors by taking them to Ciudad Juarez, Mexico, to see the sights and incidentally to participate of refreshments, such as can only be served in that hospitable country. Both our honor guests were very well pleased with the good time showed them while in El Paso.

PRETENTIOUS?

We do not pretend to emulate the great essayist Francis Bacon, but while we were reading his essay, "OF STUDIES," it gave us an idea to apply the principle to the following of our own composition:

OF AUTOMOBILES

Automobiles serve for luxury, for pleasure, and for necessity. Their chief use for luxury is in ostentation; for pleasure is in travel and diversion; and for necessity is in expediency of business administration. Other vehicles may serve, and perhaps on special occasions to a better advantage, but ordinarily the best services are given by automobiles. To spend too much time in automobiles is inertness; to use them too much for pleasure is stupidity; and to rely wholly on them is folly. They perfect transportation facilities and are perfected by public demand; for the traveling public require comfort, safety, and speed; and automobiles have these requirements, except that experience makes the public get more exacting in these particulars. Salesmen display automobiles; poor men admire them; and average men buy them; for they must be exhibited, acclaimed, and tested to be sold. Some automobiles are to be appreciated; others to be admired; and some to be coveted and quickly forgotten. Automobiles make men gallant; women capricious; boys careless; girls indiscreet; and our morals lax. Like temptation, automobiles inveigle people into extravagance, intemperance, and sensuality, thereby causing physical and mental discomforts: headaches, heartaches, annoyances, pains, irritation, worry, and chagrin. These particulars are for the inexperienced, *medio tutissimus ibis* (in a medium course you will go most safely).

—•—•—•—

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EL PASO, TEXAS

—•—•—•—

¿CREE USTED QUE LA RAZA MEXICANA ES UNA RAZA
 NOBLE Y DIGNA?

LEA USTED

“EN DEFENSA DE MI RAZA”

Por el Licenciado
ALONSO S. PERALES

Esta obra está dedicada “A las generaciones futuras . . . A la niñez y a la juventud mexicana de los Estados Unidos de América, que, hombres muy pronto y desde hoy testigos de nuestras luchas y sufrimientos, nos pedirán cuenta de nuestra obra de ciudadanos en pro de un porvenir mejor, consagra el autor, este

libro con profunda devoción y cariño a su Patria y a su Raza.”

Un Ejemplar \$0.50

Mande su pedido hoy al Lic.

ALONSO S. PERALES

614 Gunter Bldg.

SAN ANTONIO, TEXAS

Aims and Purposes of the League of United Latin American Citizens

1. To develop within the members of our race the best, purest and most perfect type of a true and loyal citizen of the United States of America.
2. To eradicate from our body politics all intents and tendencies to establish discriminations among our fellow-citizens on account of race, religion or social position as being contrary to the true spirit of Democracy, our Constitution and Laws.
3. To use all the legal means at our command to the end that all citizens in our country may enjoy equal rights, the equal protection of the laws of the land and equal opportunities and privileges.
4. The acquisition of the English language, which is the official language of our country, being necessary for the enjoyment of our rights and privileges, we declare it to be official language of this Organization, and we pledge ourselves to learn, and speak and teach same to our children.
5. To define with absolute and unmistakable clearness our unquestionable loyalty to the ideals, principles and citizenship of the United States of America.
6. To assume complete responsibility for the education of our children as to their rights and duties and the language and customs of this country; the latter, in so far as they may be good customs.
7. We solemnly declare once for all to maintain a sincere and respectful reverence for our racial origin of which we are proud.
8. Secretly and openly, by all lawful means at our command, we shall assist in the education and guidance of Latin-Americans and we shall protect and defend their lives and interests whenever necessary.
9. We shall destroy any attempt to create racial prejudices against our people, and any infamous stigma which may be cast upon them the respect and prerogatives which the Constitution grants to us all.
10. Each of us considers himself with equal responsibilities in our Organization, to which we voluntarily swear subordination and obedience.
11. We shall create a fund for our mutual protection, for the defense of those of us who may be unjustly prosecuted and for the education and culture of our people.
12. This Organization is not a political club, but as citizens we shall participate in all local, state and national political contests. However, in doing so we shall ever bear in mind the general welfare of our people, and we disregard and adjure once for all any personal obligation which is not in harmony with these principles.
13. With our vote and influence we shall endeavor to place in public office men who show by their deeds, respect and consideration for our people.
14. We shall select as our leaders those among us who demonstrate, by their integrity and culture, that they are capable of guiding and directing us properly.
15. We shall maintain publicity means for the diffusion of these principles and for the expansion and consolidation of this Organization.
16. We shall pay our poll tax as well as that of members of our families in order that we may enjoy our rights fully.
17. We shall diffuse, our ideals by means of the press, lectures and pamphlets.
18. We shall oppose any radical and violent demonstration which may tend to create conflicts and disturb the peace and tranquility of our country.
19. We shall have mutual respect for our religious views and we shall never refer to them in our Institutions.
20. We shall encourage the creation of educational institutions for Latin-Americans and we shall lend our support to those already in existence.
21. We shall endeavor to secure equal representation for our people on juries and in the administration of Governmental affairs.
22. We shall denounce every act of peonage and mistreatment as well as the employment of our minor children of scholastic age.
23. We shall resist and attack energetically all machinations tending to prevent our social and political unification.
24. We shall oppose any tendency to separate our children in the schools of this country.
25. We shall maintain statistics which will guide our people with respect to working and living conditions and agricultural and commercial activities in the various parts of our country.

For A
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Forward With El Paso

This is the spirit that does prevail with DON THOMPSON and his ticket and to get proper recognition and service for the citizens of El Paso, by all means vote the DON THOMPSON ticket.

Subject to the Democratic Primary, Feb. 20, 1937.

• • •
m. A. GOMEZ

Wholesale Grocer

900 South Stanton

Phone Main 1148

EL PASO, TEXAS

Objeto y Fines de la Liga de Ciudadanos Unidos Latinoamericanos

1. Desarrollar dentro de los miembros de nuestra raza el mejor, más puro y perfecto tipo de un verdadero y leal ciudadano de los Estados Unidos de América.

2. Destruir de raíz de nuestro cuerpo político todos los intentos y tendencias a establecer distinciones entre nuestros conciudadanos a causa de raza, religión o posición social, como contrarios al verdadero espíritu de la Democracia, nuestra Constitución y nuestras Leyes.

3. Usar todos los medios legales a nuestro alcance para lograr que todos los ciudadanos en nuestro país disfruten de iguales derechos, de la igual protección de las leyes de este país y de iguales oportunidades y privilegios.

4. La adquisición del idioma inglés, que es el idioma oficial de nuestro país, es necesario para disfrutar de todos nuestros derechos y privilegios, por lo que declaramos que será el idioma oficial de esta Organización y protestamos por lo mismo, aprenderlo, hablarlo y enseñarlo a nuestros hijos.

5. Definir con claridad, precisión absoluta e inequívoca, nuestra lealtad indiscutible a los ideales, principios y ciudadanía de los Estados Unidos de América.

6. Asumir responsabilidad completa por la educación de nuestros hijos en el conocimiento de sus deberes y derechos, idioma y costumbres de este país en lo que haya de bueno en ellas.

7. Declaramos solemnemente de una vez para siempre sostener un culto respetuoso y sincero por nuestro origen racial del cual nos sentimos orgullosos.

8. Secreta y abiertamente, por todos los medios lícitos a nuestro alcance, ayudaremos a la cultura y orientación de los latino-americanos y protegeremos y defenderemos sus vidas e intereses cuando sea necesario.

9. Destruiremos todo impulso encaminado a crear prejuicios raciales en contra de los nuestros, combatiremos los estigmas infamantes que se les impongan, y clamaremos para ellos el respeto y las prerrogativas que a todos nos otorga la Constitución de nuestro país.

10. Cada uno de nosotros se considera con responsabilidad igual en nuestra Organización, a la que volutariamente juramos subordinación y obediencia.

11. Crearemos fondos para nuestra protección mutua, para la defensa de aquellos de nosotros que seamos injustamente procesados, y para la educación y cultura de los nuestros.

12. Esta Sociedad no es un club político, pero como ciudadanos participare-

mos en las contiendas de política local, del Estado y de la Nación. Sin embargo, al hacerlo guardaremos presente siempre el bienestar general de nuestro pueblo, y desatenderemos y abujaremos de una vez por todas cualquier compromiso de carácter personal que no esté en armonía con estos principios.

13. Ayudaremos con nuestro voto e influencia al encumbramiento político de individuos que con hechos demuestren respeto y consideración para los nuestros.

14. Elegiremos como líderes nuestros aquellos que entre nosotros por su integridad y cultura demuestren ser capaces de orientarnos y dirigirnos rectamente.

15. Mantendremos medios de publicidad para difundir estos principios, extender las ramificaciones de nuestra Organización y consolidarla.

16. Pagaremos el "Poll Tax" nuestro y de nuestros familiares, a fin de poder gozar plenamente de nuestros derechos.

17. Haremos difusión de nuestros ideales por la prensa, en conferencias y por medio de folletos.

18. Nos opondremos a toda manifestación racial y violenta que tienda a crear conflictos y violar la paz y tranquilidad del país.

19. Respetaremos las ideas religiosas de cada uno y jamás nos referiremos a ellas en nuestras instituciones.

20. Estimularemos la creación de instituciones educativas para latino-americanos y prestaremos nuestro apoyo a las ya existentes.

21. Trabajaremos a fin de lograr que los nuestros tengan igual representación en los jurados y en la administración pública en general.

22. Denunciaremos todo acto de peonaje y maltrato, así como el trabajo de nuestros niños menores de edad.

23. Resistiremos y atacaremos con energía todas las maquinaciones tendientes a evitar nuestra unificación social y política.

24. Combatiremos toda tendencia encaminada a separar a nuestros niños en las escuelas de nuestro país.

25. Estableceremos estadísticas que orienten a los nuestros respecto a las condiciones de trabajo, vida y actividad agrícola y comercial en diversas partes del país.

FOR MAYOR

MARVIN A. HARLAN

(Honorable)

WILLIE E. CASTEEL

(Conscientious)

DR. BRICE W. SCHULLER

(Sincere)

L. A. FAIL

(Fearless)

L. J. (LOU) REYNOLDS

(Reliable)

This ticket can and will bring the New Deal to El Paso. This will result in more work for all the people—better living conditions. Everybody should enjoy the necessities of life in this land of plenty

VOTE THE PROGRESSIVE TICKET**Frank J. Galvan Jr.**

ATTORNEY AT LAW

211 Caples Building

Main 1513

EL PASO, TEXAS

MANHATTAN SHIRTS
 INTERWOVEN HOSE
 MALLORY HATS
 G G G SUITS
 W. L. DOUGLAS SHOES

FIRST WITH THE NEWEST

The Fashion

El Paso, Texas

216 E. San Antonio

JARVIS P. FREIDEN
 HARRY TALPIS

A Pointer

A sailor was picked as a sure winner over Albert Redwine at the Army Y in a restling match. However, Al won the bout in record time.

"How you come to beat that sailor?" asked a friend.

"Well," replied Al, "you see, I'm a little superstitious, and as he's a salt I decided to throw him over my left shoulder."

On The Greens

With a half a hundred people looking on, Modesto Gomez stepped up to his ball, took a mighty swing, and missed. Again he addressed the pellet, swung and whiffed. A third time he tried, but to no avail. The crowd became highly embarrassed. But not so Mr. Gomez. With a nonchalant smile he turned to the assembled multitude and remarked. "Tough course, isn't it?"

Lulac Code

Respect your citizenship and preserve it; honor your country, maintain its traditions in the spirit of its citizens, and embody yourself into its culture and civilization;

Love the men of your race, be proud of your origin and maintain it immaculate, respect your glorious past and help to defend the rights of your own people;

Learn how to fulfill your duties before you learn how to claim your rights; educate and make yourself worthy, and stand high in the light of your own deeds; you must always be loyal and courageous:

Filled with optimism make yourself sociable, upright, judicious, and above all things be sober and collected in your habits, cautious in your actions and sparing in your speech;

Study the past of your own, and of the country to which you owe your allegiance, learn how to master with purity the two most essential languages—English and Spanish;

Always be honorable and high minded, learn how to be self-reliant upon your own qualifications and resources;

Believe in God, love Humanity and rely upon the framework of human progress, slow and sound, unequivocal and firm;

In war serve your country, in peace your convictions; discern, investigate, meditate and think, study. at all times be honest and generous;

Let your firmest purpose be that of helping to see that each new generation of your own shall be of a youth more efficient and capable. and in this, let your own children be included.

LET'S GO WITH POE
VOTE THE
A. B. POE
TICKET
FOR A
BIGGER, BETTER AND
UNITED EL PASO

FOR MAYOR

A. B. POE

For ALDERMAN, PLACE No. 1

JERRY F. DRISCOLL

For ALDERMAN, PLACE No. 2

JOE M. EVANS

For ALDERMAN, PLACE No. 3

JULIAN P. HARRISON

For ALDERMAN, PLACE No. 4

OSCAR J. ALLEN

The POE Program

1. Maintining solvency of the city government.
2. Payment of just salaries and classification of City employees under Civil Service.
3. Collection of delinquent taxes with no added burden on the tax payer.
4. Cooperation with government and military officials in obtaining a continuation of Fort Bliss expansion.
5. Support of the College of Mines.
6. Development of the Valley.
7. Aid in development of hydroelectric power.
8. "Sell" El Paso to the trade territory.
9. Submit to the voters the question of municipal ownership of public utilities.
10. Unify all El Paso into an organization of city builders.

**Be Sure and Attend the A. B. POE rally at
 the Bowie High School Auditorium, Wednesday,
 February 17, 1937, at 8:00 p. m.**