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E. R. Lozano

LULAC NEWS
The Official Organ of The
LEAGUE OF UNITED LATIN
AMERICAN CITIZENS

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El Paso, Texas

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East Texas.

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EDITORIALS

We Stick To Facts

The smoke of "color" classification had barely begun to clear when a new affront from a local quarter was being perpetrated on our people. We have reference to the attempted segregation of members of our race in the Municipal Auditorium at San Angelo, Texas, about the middle of January of this year. The occasion was the appearance of the famous Mercado Tipica Orchestra in a benefit affair at San Angelo. Immediately after the incident was related in the columns of our last issue of LULAC NEWS, some

of our readers began to express their doubts as to the part played by our organization in the affair. For this reason, and no other, we have gone into details in presenting the facts to our readers and recording the events as they transpired. We have documentary evidence in our files to prove beyond a reasonable doubt that LULAC was not only an important but a deciding factor in bringing about the happy solution to the situation in question. If other means outside of the province of our organization were brought into play, it was done in keeping with the third and eighth aim and purpose of our league, viz: "To use all the legal means at our command to the end that all citizens in our country may enjoy equal rights, the equal protection of the laws of the land and equal opportunities and privileges," and "Secretly and openly, by all lawful means at our command, we shall assist in the education and guidance of Latin Americans and we shall protect and defend their lives and interests whenever necessary."

*We do not have to resort to exaggeration or distortion of facts to establish any claim to credit earned in any particular activity in which our league participates. Our files contain documentary evidence which prove conclusively that our statements can not be impugned. To those "doubting Thomases" we extend an invitation to examine our files and to see for themselves whether or not we stick to facts.

Ben Garza Spent Life in Hard Work And Activity for Civic Betterment

Corpus Christ, Texas

Ben Garza, prominent Corpus Christi business man and civic leader who died in Kerrville last Sunday and for whom funeral services will be held at 3 o'clock this afternoon, lived only long enough to realize a goal which he had set early in life.

In the early 1920's he purchased the Chaparral Street building where his Metropolitan Cafe was located, and from then on, all through the depression, he worked and forfeited his health that he might meet the payments. He worked when he shouldn't have worked, and the illness that once could have been cured developed into the incurable stage.

But the depression passed and times became better, and only last month he made the final payment on the building. The January check was his first clear profit. "He died happy in the realization that his goal was achieved," Joe Garza, his brother, remarked last night.

Garza was only 44 when he died but his life story read like one of the old Horatio Alger books. It's the story of a poor boy who rose from a humble home to the position of leadership and stability which he held during his last years.

When he was only 15, his father died, leaving his mother with seven children. He quit school to become head of the family, and the little bits he earned at odd jobs here and there were put with the money his mother earned at taking in washing and served to keep the family alive and provide the necessities, which sometimes were of the barest variety.

When only 18, Garza moved to

Corpus Christi to take a job as waiter in a local cafe, and he lived skimpily that he might share with his mother and brothers and sisters. Through his efforts his brother, Joe, was able to finish high school and have two years in college.

Came the war and he went home to Rockport to be near his mother and there he worked in the government shipyards. After the war he returned to Corpus Christi, and went through the 1919 hurricane.

It was immediately after that storm, which wrecked the downtown area, that Garza's business intuition commenced to serve him. Realizing the city would be rebuilt and would become even greater than before, he and Santos Benavides and two other went together and purchased the Metropolitan Cafe.

Business prospered during the rehabilitation days, and the restaurant was a paying proposition from the start. Garza and Benavides purchased the interest of the other two, and there was born a partnership which lasted until Garza died. Through all the years he and Benavides worked in the closest harmony, there was never a cross word between them and they suffered and benefitted together.

They purchased the building where their restaurant was located, and during the 1926 boom refused on many occasions to sell out at a handsome profit. They wanted a clear title to the building more than they wanted the money it might have brought.

In the meantime, Garza had become active in civic as well as business channels. Knowing the pro-

blems and suffering of Latin-American people, because he had experienced them all himself, he dedicated his efforts to bring them a richer and more representative life. He fought their battles, individually and collectively, and he was recognized from one end of the state to the other as an able and efficient leader.

On one occasion he accompanied a delegation to Washington to protest against a bill which would have reduced the Latin-American immigration to the United States. While there he became an intimate friend of Vice-President John N. Garner, then speaker of the House, Senator Morris Sheppard and other national leaders.

He was the first general president of the League of United Latin-American Citizens, and was a former grand knight in the Knights of Columbus, as well as a former council commander of the Woodment of the World.

In 1928 Garza's health commenced to fail, and he went to Arizona. He had been there only a few months when the crash came, and he felt he had to return to Corpus Christi and do what he could to make ends meet that he and Benavides wouldn't lost their property.

In 1933 his health had failed to such an extent that he was forced to leave again, and this time he went to Kerrville. Many times, according to his brother, his family denied themselves that the mortgage payments might be met.

By 1933 he was feeling much better and, feeling he needed the income, he returned here to take charge of the employment office at the Southern Alkali Corp. While the salary he received enabled him to pull through, it ruined any chance he ever had to regain his health.

He returned to Kerrville in 1935. It was never to return.

Surviving Garza are his wife, the former Adelaida Carriles, whom he married in 1918; five children, Marie, Ben, Jr., Raul, Joe and Lydia Garza; one brother, Joe Garza, and four sisters, Mrs. E. Zepeda, Mrs. C. Mendiola, Mrs. Ben Contreras and Mrs. G. Mir.

From all over the state, from officials and leading business men, have come messages of condolence for his family. A delegation of LULAC officials from San Antonio and Brownsville will be here for his funeral this afternoon and yesterday Governor James V. Allred wired his sympathies and expressed his regret at being unable to be here.

The city hall will be closed all afternoon and the courthouse will close at 3 o'clock that all officials and employees might attend the funeral, which will be held at Sacred Hear Church. The city council, meeting last night, passed a resolution of respect in memory of Garza.

A LEADER PASSES

From all walks of life, from the marble halls and tumble-down shanties, a sad-people will come today and pay last respects to the memory of a departed friend. Material, wealth and social barriers shall disappear as rich men and poor men, bank presidents and day laborers, all humble human beings, pause for a moment this afternoon to drop a tear on the bier of the late Ben Garza.

Corpus Christi is a large city today, much larger than it was several years ago when failing health sent the man to a Kerrville sanatorium, never to return and live among the people whose love and respect and friendship he had captured, to hold forever. There are

thousands of new residents among us today for whom the name of Ben Garza holds little significance. But there still are enough, well up in the hundreds, who can feel a personal loss at his passing.

From the humblest kind of beginning, when as a boy of 15 he had to take his dead father's place at the head of his family, he rose through hard work and sheer determination to a position of respect and reverence among Americans and Latin-Americans alike. Many Corpus Christians in high and influential positions today, men who never knew the suffering and privation that Ben Garza experienced, would not be where they are were it not for his encouragement and assistance when the going became rough. Likewise many good Latin-American citizens would not have the education and training which equips them for the secure jobs they hold had not Ben Garza taken up their fight when his people needed an honest friend and protector above everything else in the world. Others who followed have had the willingness to serve and lead, but none has ever been able to fill his empty shoes. Another Ben Garza is unlikely for many, many years, a fact which those who really know realize only too well.

Personally, his life was a struggle from the very beginning. A lost health robbed him of the security which he attained too late. Because of it all, a great many cannot understand why his life, in his own mind, was rich and full and happy. Not everyone, no matter how we all might try, can taste the flavor of happiness that comes from making others happy. Ben Garza could and did. He drank deep from the cup of human kindness, and the rich wine made his last days comfortable, despite the racking physical pain of the

disease which hastened his death.

"It's the least we can do," said Mayor H. R. Giles. "Corpus Christi, and all Texas for that matter, may never see another like him. The work he did among all peoples, his long and untiring efforts to create a better understanding between members of the American and Latin-American races, will live forever in the minds of those who knew him."

Active pallbearers this afternoon will be Santos Benavides, S. Maston Nixon, Joe Stillman, Henry Baldwin, Raul Guerra, Bob Hall, Juan Galvan and W. W. Chapman. There will be approximately 100 honorary pallbearers.

Burial will be in Rose Hill Cemetery under the direction of David T. Peel.

Corpus Christi Caller

Hats off to the citizenry of New Braunfels, Texas. At last they have "seen the light," and have joined our ranks. After many years of hard work by the San Antonio boys, when the good "seed" of LULAC was planted there, it has finally taken root and is now growing. We expect many good things from this council. We know they can and WILL do some real constructive work for LULAC. We are betting on you, New Braunfels, don't let us lose our bet.

Professor: "Can you tell me what would happen if an irresistible force should meet with an immovable object?"

Student: "Yes. The same thing that would happen if two women drivers met in the middle of a one-way bridge."

Don't shy at friendly criticism; crows seldom disturb poor seed corn.

This and That In Lulac

By Fred O. Dominguez

No literature can have a long continuance, if not diversified with humor.

If you have a story that appeals to you as funny, send it in to the editor of this column. He MAY print it—but he WON'T send it back.

After many months of absence from these columns, ye Fun editor (or maybe we should say FUNNY editor) is back on the job with his rotten jokes and his little pair of "tijeras"—so you fellas be careful as they are sharpened to a razor edge.

Let's start the ball a rollin' with a crack at our old friend Jake Rodriguez. After reading the last issue of LULAC NEWS and taking a look at the calendar we decided that it was about that time of the year when young men start writing poetry and from what we saw of —Jake's pen we won't be at all surprised if he don't start on something like this:

Beautiful eyes are those that show,
Like crystal panes where heart-fires glow,

Beautiful thoughts that burn below,
etc., etc.

—It is spring, you know, and Jake is single again.

Way back yonder we remember a guy by the name of A. A. Garza—Fito—to his more intimate friends and **this pal of ours has been "hitched" now so long that he should be able to drop a fella a line once in a while. He is assistant District Attorney of Bexar County and a member of No. "2" council in the Alamo city. Drop us a line, Fito, we would like to hear from you. Hope you are as ardent LULAC worker as always.**

Has anybody ever heard the jokes Juan G. Villareal, President of

Council No. 12, of Laredo tells? Boy, boy oh boy are they rich? Some of them can't be told in the parlor but they have got that "certain thing."

We noticed in the LULAC NEWS that our old friend, Felix de la Cerda is now Grand Exalted and what have you of Council No. 60 of Houston, our next convention city. Congratulations Felix and we are expecting you to show us a good time when we come to Houston. Don't have us thrown in the Bayou. And again congratulations to you Felix on your recent marriage. May you have a long happy married life and all your troubles be only "little ones."

A man who had been dining out six nights in succession, showed up at home for dinner on the seventh evening. When he was seated, his wife arose and addressed the other occupants of the table: "Children, we have with us tonight a guest of whom you have all heard, even if you do not know personally. He is a man who has a reputation for good cheer in every club and lodge in the city, and this evening we have the honor and pleasure of being numbered among the admirers of his entertaining qualities. It is with the greatest pleasure that I present to you—your father."

We have a report that our old chum and Ex-President General, Hon. M. C. Gonzalez, now in Mexico City, is showing some of the citizenry of that Metropolis how to drive a gold ball. And can he drive a golf ball?

Our Ladies Organizer General, Mrs. Gladstone Swain of San Anto-

nio, is a real LULAC worker. Congrats Fina, for your splendid work at Hondo. They sho' do need a Ladies council there!

And Tommie Garza got married also. Any body here who doesn't know Tommie? Congratulations and mil felicidades Tomas, a ti y a Olga.

This column would like to hear something or other from our pal and LULACKER Pedro Tamayo of Lockhart. "Que pasotes amigo?"

And what has happened to our Ex-President General, the Honorable J. T. Canales of Brownsville, Texas? Are you still a LULACKER, judge? What a question. And in case you fellas didn't know it, at one time the judge sold so many subscriptions for LULAC NEWS that the Director of Publicity thought the Judge was foolin' and asked him to tell the truth and not joke in that way. They even say that the judge was so enthused about selling LULAC NEWS that at one time he tried to sell the Jury in a certain case, a subscription to LULAC NEWS and if they would not take it that they should at least buy one copy. —We don't know how true this story is, but we just bet there is SOME truth in it.

And there is that one about the Scotchman, who, when told by a friend—"Sandy here's a story that'll make your hair curl," said "Wait'll I get my wife. She needs a finger wave." Can you beat that?

Our idea of an optimistic is a man who takes a frying pan on a fishing trip.

Billie (who has eaten his apple): "Let's play Adam and Eve."

Little Pattie: "How do we play it?"

Billie: "You tempt me to eat your apple and I'll give in."

It just now dawned on us that we have some one else to mention that has gotten himself a wife - Mr. E. D. Salinas Jr., District Governor of

the Laredo District. December 28, 1937, was the date. Happy landings old top! And if we don't cut this marrying business out pretty soon it is going to look like a Marriage Agency advertisement. We don't want that to happen. And we just feel it that Jake Rodriguez is thinking something or other about us (as usually he does) but we don't care. Do we?—NAW!

Hats off boys to the Carrizo Springs council. One of the newest in the League and already going places. We will tell you about it some other time. We like to keep people in suspense.

Our Second Vice-President, Hon. Fidencio Guerra a fine fella'. All should know him. Remember the Hebronville Convention, Fidencio? How could any one forget it!

We wonder if "Wimpy" Hernandez at Kingsville has thought up some other kind of a stunt to pull off at Houston like he did at Laredo? Careful there—Wimpy!

Did any of you Lulackers ever find out where John C. Solis of San Antonio council was during part of the convention at Laredo? Try and make him tell! Better "kick in" with some hush money, Johnnie, if you don't want us to tell.

Son: "Daddy, why do they call it the mother tongue?"

Daddy: "Well, just see who uses it the most."

And Henry Cañamar's nickname is "Sea weed"—Figure it out for yourself.

We wonder why Bill Flores don't answer a certain letter we wrote him. How come, Bill?

And there's Mrs. Arnulfo Zamora, President of Ladies Council in Laredo who is one of the hardest LULAC workers we know of. She really means business. Stay in there and pitch, Minnie.

Some how or other we can't for-

get that little speech that was made by a certain delegate to the Special Convention in San Antonio some years past. He was from the hill country up around Sonora or thereabouts. And he said something about being a "Messenger of LULAC come to us with greetings of Love and good tidings" or something to that effect. We wonder if Tommie Garza remembers that speech. We don't recall the delegate nor the council but if Tommie remembers would appreciate he get in touch with us and tell us about it. It was one of the cutest things you ever heard.

Modesty is often found in strange company. Sometimes it is the cloak of embarrassment; sometimes the device of rascals; most often it is the expression of the unselfish spirit in us. Self-respecting modesty is one of the most charming of human characteristics—generous, considerate, loving, worthy of every confidence.

R. I. P.

Observe with sorrow and regret
The sudden rise of Algy Brett
A hidden gas leak 'twas he sought
With lighted match—he should have
not.

We haven't heard anything from the Poteet Council lately. We hope the old "Animo" has not cooled. Come on Poteet! Let us hear from you.

The Robstown Council is also very conspicuous by it's silence. How about getting the ball arollin' boys. It won't be long now for Convention time and we want you there.

Our friend and brother Lulac H. M. Johnson from out San Angelo way is another hard worker and should be given credit for the many good things that have been done by that council.

And let us not forget the boys at Goliad. They also have their "ups and downs" but they keep on work-

ing and overcome all kinds of troubles.

Now for a little to the Crystal City council. What is the matter with the boys down in "Spinach Kingdom," we don't know but we do admit that they need an oversize dose of that good old "LULAC INJECTION." And if every thing turns out as we are planning, we are going to give it to them. Our heart felt sympathy to our "tocado" Fred Martinez, the President of that council. Now, **there** is a fellow who is really having troubles. He is trying so hard to keep that council going and not getting any cooperation, that it has ceased to be funny. Come on you Crystal Lulacs and show us that you really want a council there and that you CAN and WILL keep going for GOOD OLD LULAC.

And Ernesto (El Huero) Meza of the Corpus Christi Council is a hard fighter for our cause and will go a long way to get what he is after in the LULAC line. How's fishing down there, Huero?

William Flores: "I had a lot of fun at Joe's stag party last night. He had a beer drinking contest, and I entered it."

Charlie Terrazas: "Is that so? Who won SECOND prize?"

An C. U. Barrientos of Hondo a good Lulacker but has his troubles trying to keep the council together. Keep on plugging "old top" and we know that you will whip them into shape yet.

Edward (Shorty) Peña of Council No. 12 in Laredo is a "Whizz Bang" when it comes to juggling figures. No foolin'.

(Continued on page 19)

Subscribe to the
LULAC NEWS

Around the Lulac Shield

NEW BRAUNFELS COUNCIL NO. 70

Federico Luna, President
Teodulo R. Lopez, Secretary

On Sunday, February 21, Organizer General Jacob I. Rodriguez accompanied by District Governor F. R. Flores, Secretary of Council No. 16, Mr. Gregorio Salinas, Mr. Pablo Meza also of Council 16, and Mr. Chas. A. Ramirez, President of Council No. 2, Past-Treasurer General, Leopoldo Castañon, Mr. John Patiño both of Council No. 2, went to New Braunfels from San Antonio and officially installed the new council at that place.

The meeting was held in the County Court House which was completely filled with residents of the vicinity who attended the installation ceremonies. Several of the fraternal organization of New Braunfels were represented at the meeting. Honorable Hilmar Fischer, Mayor of New Braunfels, and Honorable Oscar Hass, City Treasurer were also present. Both these gentlemen extended their cordial welcome, congratulations, and well wishes to the League as well as to the new council.

A very successful meeting was had and thus a new link was forged in the mighty chain known as LULAC, which we hope it will be to the honor and glory of our country and our league.

LULAC NEWS wishes the newly installed officers and membership of this council a most successful year in LULAC activities.

SEGUIN COUNCIL NO. 30

E. Barrera, President
A. B. Zapata, Secretary

Just recently at a regular meeting of this council, which was attended

boys of the town, Scoutmaster Filemon Alanis addressed the gathering with reference to the Boy Scout movement. He explained fully and in detail why the parents and all civic minded citizens of the town should cooperate in making the Boy Scout movement a success in Seguin. His talk brought results immediately. Before the meeting was over eight boys between the ages of 12 and 14 years were signed up as a nucleus to a Boy Scout Troop. The following boys were enlisted: Trinidad Terrazas, Bartolo Gonzalez, Jose Vega, Francisco Arispe, Antonio Robles, Francisco Gonzalez, Antonio Saldaña, and Eduardo Garcia.

It is very commendable that a council which has been reorganized a little while back should take such interest in civic affairs and tackle the problem of better citizenship among our people by sponsoring the Boy Scout movement. This council has put into action the aims and purposes of our league. It knows how to get results. Some of the older councils could profit immensely by following the example set by the Seguin council. Good work boys, don't get discouraged if things do not run as smoothly as you expect. Like real Lulackers keep plugging away and you will surely be rewarded.

The Seguin council numbers 142 members. Other councils take note. Council No. 30, has sent into the general office copies of their minutes. While some of the councils are fortunate enough in having the material and intellectual facilities to comply with the wishes of the general office, they ignore instructions completely. That is why it is very gratifying and encouraging to the genby parents and friends of the young

eral office to know that it has the full cooperation of the less fortunate councils. It is this exemplary feature which keeps the spark of LULAC work alive and maintains our faith in our league.

LA MESILLA, NEW MEXICO

COUNCIL NO. 71

Albert Fountain Jr., President
Genaro Diametro, Secretary

La Mesilla, New Mexico Council Number 71, was officially installed on Sunday, February 14, 1937. The following general officers and members of El Paso Council No. 8, and their families attended the installation ceremonies: Frank J. Galvan Jr., William Flores and wife, M. A. Gomez and wife, and Juan E. Amador, Mariano Barela and wife, Rudolph F. Ramirez and wife, Eulogio Chacón and wife, Miguel Carrasco, M. R. Gameros and wife and daughter, Henry Duke and wife and daughter, and Misses Villalba and Gonzales, Ignacio Porras and wife.

The guests of honor were: Mayor Franger and Postmistress O'Hara and sister, all from Las Cruces, New Mexico.

Special Organizer M. A. Gomez acted as toastmaster and introduced the honor guests. Mayor Franger of Las Cruces gave his personal interpretation of the aims and purposes of our league. He was so well pleased with the aims and purposes that he filled out an application blank to become an active member of the Mesilla council. The charter was presented to the new council by President General J. Galvan Jr. The officers were installed by Mr. Miguel Carrasco, President of Council No. 8, of El Paso, Texas.

The first official act of the new council was the passing on a resolution presented by Mr. Charles Madrid, Vice President of the council.

It petitioned the New Mexico State Legislature to authorize the building of a highway from Santa Fe, New Mexico, through La Union and Las Cruces to El Paso, Texas, there to connect up with the highway to Mexico City.

The second official act was the passing on a resolution presented by Mr. Cruz Alvarez, a member of the newly installed council, petitioning the New Mexico State Legislature to establish historical monuments and road markers in and through the Mesilla territory for the purpose of advising the people in general the historical value of the Mesilla territory.

Rev. Elias Zuñiga, Chaplain of the Council No. 71, gave a most inspiring and heart touching benediction ever witnessed by a Lulac council. This young priest is a broadminded, progressive, and pioneer type of man. A real Lulacker in heart and spirit. He is heartedly in accord with our aims and purposes.

An enchilada dinner, with beer and wine as refreshments, was served at the Patio Restaurant. There were so many people attending the installation ceremonies that the Hall could not accommodate all of them. During luncheon, two charming descendants of a La Mesilla pioneer family executed some Mexican and Spanish dances among them were: "Sombrero Jarano," "Jarabe l'apatio, and "La Jota." El Paso Council reciprocated by having Miss Gloria Duke, talented daughter of Mr. and Mrs. Henry Duke, execute a difficult tap dance. The whole affair was a complete success and once more the visitors from El Paso were treated with utmost kindness and courtesy, which is a well known characteristic of the people of New Mexico.

Mr. Albert Fountain Jr., President of the Mesilla Council, spoke a few

words thanking the members of the council for the confidence they had in him by having conferred upon him the honor of being the first president of the council.

From what would be seen Council No. 71, is a aggressive, fast-acting, and ambitious council. Great things are expected of it, and we feel sure

the membership will accomplish things which will be a matter of pride, not only to the council itself, but to the league in general.

We take this opportunity to wish the newly installed officers and membership of this council a most successful year.

The Mercado Tipica Orchestra At San Angelo

The year 1936, was nearing its close when a letter from our friend and fellow Lulacker, Mr. Jose M. Rodriguez, from San Angelo Council No. 27, was received by the General Office inclosing a full page advertisement of the San Angelo Evening Standard, dated December 29, 1936. In big headlines it stated "FAMOUS MEXICAN ORCHESTRA, DANCERS AND SINGERS, HERE JANUARY 13." The advertisement went on and stated that the entire net proceeds of the performances were to be used as a down payment on a Hammond Pipe Organ, which the auditorium had needed ever since it was built. The third paragraph of the advertisement contained the following significant statement: "The balcony has been set aside for the Latin-American people of West Texas and the Standard-Times hopes they will take advantage of this opportunity to see and to hear the greatest Mexican Tipica Orchestra ever to tour the United States."

Immediately the President General sent a strong and vigorous protest to the Mayor Council of San Angelo and at the same time made every effort to contact the Mercado Tipica Orchestra and to solicit the aid and assistance of its Director, Prof. Angel J. Mercado. In response to the protest sent to the city authori-

ties of San Angelo, the City Manager, Mr. C. W. Meadows, replied that the city had no control over the programs sponsored by private agencies, that the city did not interfere as to who should, or who should not be permitted to attend, or as to how or where those attending were to be seated. That the fact that the net proceeds were to be used as part payment on an organ could have no bearing on the protest. In other words, the City authorities "como Pilatos se lavaron las manos."

With the able assistance of Atty. Alonso S. Perales and Mr. Jose M. Rodriguez, President General Galvan finally located the Mercado Tipica Orchestra, through the Horner Bureau Inc., of Kansas City, and the Mexican Consulate at Houston. Thereupon the following letter was addressed to Prof. Angel J. Mercado, at Houston, Texas, by President General Galvan, on January 11th: "Dear Sir:

At your performance to be held at San Angelo on January 13, your sponsor, The Standard Times, is segregating the seating of Mexicans and Latin-Americans from the rest of the audience by having set aside the balcony of the auditorium for Latin-Americans attending.

We consider this a vicious and malicious insult to our people and

more especially to you and your Company who are of our race.

Therefore, we beg and beseech of you not to give your performance at San Angelo unless members of our race are given the same considerations and courtesies that are extended to the Anglo-Saxons.

We believe that you are in a position to demand that courtesy to you and your Company and to the members of our race."

On January 15, the following telegram was received by the President General from Prof. Mercado, dated at Alice, Texas:

"Tengo honor comunicar Ud. incidente San Angelo solucionado satisfactoriamente triunfo mas para prestigio nuestra raza concierto dilatado detalles enviarán Señor Johnston periodista y Señor Rodriguez iniciador protesta suplico publique esto satisfacer nuestros compatriotas saluda Ud."

On the 15th of January, "EL LATINO," a Spanish weekly published at San Angelo, carried the following news item: "FUE UN EXITO EL CONCIERTO DE LA TIPICA — EXIGIO DEL DIARIO 'STANDARD' UNA SATISFACCION PARA LA COLONIA."

"Vine aquí a satisfacer a mi pueblo; si este no está satisfecho, no tocaré." Tales fueron las palabras que dijo el director de la Orquesta Tipica, Prof. Angel J. Mercado, al Sr. H. M. Johnston, director de EL LATINO y su reporter el Sr. Rubén G. Quezada, y más tarde se las repitió enérgicamente al Subgerente del STANDARD TIMES, Mr. Dean Chenoweth.

"Y en efecto, no obstante el haberse llegado la hora dispuesta para el debut y encontrarse el audito-

rio plétórico no consintió en principiar su concierto hasta quedar plenamente convencido de que el STANDARD TIMES, había dado una satisfacción a nuestra colonia a través del micrófono de la estación local KGKL y para lo cual fué comisionado el Sr. Rubén G. Quezada.

"Sinceramente se asegura que jamás se había notado tanto entusiasmo entre el público, como el que reinó entre los numerosos espectadores de ambas razas que presenciaron el magnífico programa de la Tipica, y han quedado plentamente convencidos de su gran talento artístico con el cual han conquistado fama y renombre en las ciudades de todos los países que han recorrido."

Such is the history of the controversy to which we had reference to in our last issue of LULAC NEWS, where we stated, "This incident strongly emphasizes what organization will do. Had the local Latin element protested, the sponsors of the concert probably would have laughed at them and said, 'take it or leave it.'" As it was, when the sponsors saw that our organization meant business and that financial ruin stared them in the face, they gracefully withdrew all restrictions placed on our people and gladly apologized for the mistake they had made. Much credit is due the San Angelo boys for bringing the matter to the attention of the General Office.

"The results obtained in this controversy should serve as an incentive to our people and encourage them to join our organization in order to obtain the consideration and respect to which we are entitled."

Our League and the Education Of Our People

By Alonso S. Perules

A founder and Past President General of The League of United Latin American Citizens

From the very inception of our Organization, we have been deeply interested in the education of our people. We realize that education is the foundation of human progress and that it is absolutely essential that we educate our people if we are to develop within the members of our race the best, purest, and most perfect type of a true and loyal citizen of the United States of America. Therefore, uppermost in our minds when we drafted our aims and purposes was the inclusion of the following provisions:

"The acquisition of the English language, which is the official language of our country being necessary for the enjoyment of our rights and privileges, we declare it to be the official language of this organization, and we pledge ourselves to learn and speak and teach same to our children.

"To assume complete responsibility for the education of our children as to their rights and duties and the language and customs of this country; the latter insofar as they may be good customs.

"Secretly and openly by all lawful means at our command we shall assist in the education and guidance of Latin-Americans and we shall protect and defend their lives and interest whenever necessary.

"We shall encourage the creation of educational institutions for Latin-Americans and we shall lend our

support to those already in existence."

So much for our declaration and principles on the subject of education. Now, let us see what our league is doing to put these principles into practice. The following resume of the work done recently by San Antonio Council No. 16, of our League gives us a fairly good idea:

The Education Committee. This Committee, of which the writer is Chairman, has cooperated with the school authorities in announcing the reopening of night schools for adults; with State and National school officials in apprising the public of the aid which our Federal Government and the Government of the State of Texas are rendering to our studious youth in order that they may finish their preparatory and university studies; has advised and guided ambitious and deserving young men and women who have sought his counsel; has delivered lectures and talks before Parents and Teachers' Associations and other organization; has cooperated with the Mexican Library Associations and other organizations; has with Council No. 28 and the Latin-American Parents and Teachers' Association of Ozona, Texas, in their efforts to secure adequate school facilities for our children. At present the elementary school facilities available for the Mexican children of Ozona, Texas, are far inferior to those provided for Anglo-American children, and Mexican students are not permitted by the Ozona School Board, to attend High School at all.

Furthermore, the Educational Committee has cooperated with the Health Committee of San Antonio Council No. 16, and with the Texas and Bexar County Tuberculosis Associations in the observance of Latin-American Health Week in San Antonio and other towns and cities. In general, the Educational Committee has cooperated in all cultural movements in which its cooperation has been solicited.

The Committee on School Facilities presided over by Mr. Pablo A. Meza and formed also by Florencio R. Flo-

res, Max García, and the writer, has worked actively with a view of securing adequate school facilities for our children of the western section of the city, and it is indeed a pleasure to be able to state that the San Antonio Board of Education, desirous of doing justice to all the school children of our District, now has underway a construction program which will considerably relieve the overcrowded conditions, particularly in the elementary schools of the western section of our city.

A Lulacker's Thoughts While Strolling

By Fred O. Dominguez

The thickest, highest, most nearly impenetrable wall in the world is that which each of us builds in his own mind. Within each barrier, hidden from everyone else on earth, our the weakness eg—doradoradorado secret thoughts are held captive — the weaknesses of which we are ashamed; the fears we are afraid to acknowledge; the sly selfishness and petty deceit we hope we have concealed from the minds of other men. I am not making a personal confession, only: I am confessing for the Human Race.

The sunniest among us has this great forbidding wall hemming in the dark shadowy place in his mind where none may penetrate, where lie enchained the secrets he will never share, the stark fears whose slightest manifestation he masks with a snow of bravado.

It is only in the deep mystery of men's eyes that one may see, reflected dimly, the troubled glint that has its source within the secret wall. But these tiny flashes from imprisoned thoughts speel messages which none may reach.

If you are fascinated by humani-

ty you study people and try to read the flashes, knowing full well that you cannot. You watch and wonder — imagining, conjecturing. You see in each one, however humble, a mind chamber secret and alone and individual and kept apart from every other. You see each, as a matter of course, centering the universe in his own thoughts: relating everything, great and small, to himself; weaving every life pattern with himself as the center from which all else radiates. The world spins not upon a single axis but upon many million. Each mind on earth is, to itself, the most precious, the most important, the most indispensable.

There is nothing so simple as the study of people; and there is nothing so complex. Your friend confides to you things hidden from everyone else in the world. You understand him as does no one else. But the wall remains, with all that is hidden behind it: there you may not enter, for there he conceals the secret weaknesses, the forebodings, and all else you may not know.

If you are fascinated by humani-

(Continued on page 23)

IN MEMORIAM

"How are the mighty fallen!" And, regardless as we are of vulgar death, shall not the fall of the mighty affect us?

In memory to one of the mighty Lulackers, we, the living, solemnly and with reverence dedicate this issue of the Lulac News to our fallen mighty, Ben Garza, a true and worthy Lulacker.

A short time since, and he, who is the occasion of our sorrows, was one of the fundamental pillars of our organization. He stood on an eminence, and glory covered him. From that eminence he has fallen: suddenly, forever fallen. His intercourse with the living world is now ended; and those who would hereafter find him, must seek him in the grave. There, cold and lifeless, is the heart that just now was the seat of fraternal affection and friendship, there, dim and sightless the eye, whose radiance and enlivening orb beamed with intelligence; and there, closed forever, are those lips, on whose persuasive accents we have so often, and so lately, heard the teaching of unity, progress, and development of our league. From the darkness which rests upon his tomb, there proceeds a light in which it is clearly seen, that those gaudy ob-

IN MEMORIAM

jects, which men pursue, are only phantoms. In this light, how dimly shines the splendor of victory, how humble appears the majesty of grandeur! The bubble which seemed to have so much solidity, has burst; and we again see, that all below the sun is vanity.

True, the funeral eulogy has been pronounced, the grand and solemn procession has moved, the badge of mourning has already been decreed, and presently the sculptured marble will lift up its front, proud to perpetuate the name of Ben Garza, and rehearse to the passing traveler his virtues; (just tributes of respect, and to the living useful); but to him, moldering in his narrow and humble habitation, what are they? How calm! how unavailing!

Approach and behold in meditation his talents, his greatness, and his fame, and may the memory of his glorious past be forever cherishingly guarded in the hearts of all our brethren, and may we always be mindful of the great and noble work that our fallen hero did for the betterment of mankind and for his League.

Frank J. Galvan Jr.
President General
League of United Latin
American Citizens
J. C. Machuca
Editor LULAC NEWS

Render Help Where Help Is Needed

TO MY FELLOW-LULACKERS:

Our worthy Director of Publicity, the Honorable J. C. Machuca, is rendering an excellent service to our League in endeavoring to provide our Organization with the official organ which it so greatly needs. It is an undeniable fact that a magazine or newspaper that will keep every member informed of what the numerous Councils of our League are doing is indispensable if our Organization is to develop fully and rapidly. Such a publication will not only keep us well informed of what our other fellow-members are doing to further the principles of our Organization and thus bring about the progress and welfare of our people and our Nation, but it will also promote closer fellowship among the members of our League. Furthermore, it will serve to apprise our fellow-Americans of other extractions of what our League is and what it stands for. But, in order to have such a medium of information and good will, the necessary finances MUST be provided by the membership. It is very easy for every member to cooperate with our Director of Publicity. How?

- (1) By subscribing to the magazine.
- (2) By buying several copies each time the magazine makes its appearance, and distributing them among our friends.
- (3) By purchasing advertising space.

Mr. Machuca has already proven to us that he is the man for the job and that he can turn out an excellent magazine. But unless we all

put our shoulders to the wheel, I fear he will become discouraged and throw up his arms in despair. Then what? Our League will again be without an official organ. My fellow-members: let us do our part. Let us help our Director of Publicity, not next month or next year, but RIGHT NOW!

ALONSO S. PERALES

Inspector General.

Machuca: "Just my luck."

Terrazas: "What is the matter now?"

Machuca: "I promised my wife I'd be home by 10 o'clock last night."

Terrazas: "Couldn't you make it?"

Machuca: "Yes, I did even better. I got in just at 9:45, but she was sound asleep, and I failed to get any credit. I might just as well have stayed out with you boys."

Judge: "Why did you beat up this man?"

Albert Redwine: "Three years ago he told me that I had better consult an alienist."

Judge: "Then why did you wait until today to hit him?"

Redwine: "This morning I happened to find out what an alienist was."

Modesto Gomez and J. E. Amador were exchanging "bear" stories, when suddenly Gomez shifted to the following "Yes, when I was in Africa a lion ran across my path. I had no gun in my hand so I took a pail of water and poured it over his head and he ran away."

Amador: "I can vouch for that. I was in Africa at the time and the lion ran into me and when I stroked his mane, it was still quite wet."

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This and That

(Continued from page 9)

In the columns of the Santa Fe New Mexican where reporters names are usually signed to articles, readers recently found instead: By 525-1-9454." In the personal column was the item "No. 525-10-9454 is recovering from an attack of the flu." It was the newspaper's way of recognizing the Social Security account numbers. The paper supported the Republican ticket in the campaign.

Let us try to make the next coming LULAC convention the biggest, the grandest, the most glamorous, the most fitting, the most instructive and most harmonious convention we have ever had. (Come darn near running out of adjectives that time).

Let us all try to work more for the fulfillment of establishing more P.-T. A.'s in the various Public Schools around the LULAC shield. Now, THAT IS something worth while and something for which we will get a heap of satisfaction of doing as well as the undying gratitude of the younger generation who will benefit from such organizations. Where there is no P.-T. A. in your locality, especially where there are children of our own racial origin, we should endeavor to create such organizations and we believe that this in part will eliminate a good deal of misunderstanding that some times exists in some schools. Let's try it!

That's all this time. See you again next month.

Councils we would like to hear from: Victoria, Gonzales, Refugio, Hebronville, Port Lavaca, Wichita Falls, Eagle Pass, Ozona, Bronsville, and the California councils.

A wise man is never less alone than when he is alone-Swift.

Around the Lulac Shield

WHARTON COUNCIL NO. 69

Box 822

J. Cruz Lopez, President

Box 123

A. M. Treviño, Secretary

As reported in our last issue the Tax Collector of Wharton County had been marking the poll tax receipts of Latin-Americans as "colored," and that the matter was under investigation by the General Office. We have before us evidence that show conclusively that the charge was not an empty dream. During the early part of January, last, this procedure was being carried on. Our good friend and fellow Lulacker, J. Cruz Lopez, President of Council No. 69, attempted to put a stop to this. But the Tax Collector answered by saying that his method of procedure was the outcome of the orders which he had received from the White Man Union. Immediately the matter was referred to County Judge Seydler and County Attorney Abell, who took steps to put an end to the practice.

It appears that the White Man Union of Wharton County, Texas, have a set of rules and regulations that forbid "Mexicans," to vote or participate in the nominations of candidates for County offices. If the word "Mexican" has reference to the nationality or citizenship of the taxpayer, it stands to reason that a person not a citizen of this country can not participate in politics in this country. But if the word "Mexican" has reference to race, then discrimination exists and the laws of the State are being violated. It is generally conceded that the word "race" on poll tax receipts is put there to distinguish the black (or colored) and white races. A man of european

stock such as the German, the Russian, the Hungarian, etc., is classified under the white race and not under the race of the country from which he originated. Several years ago Governor Allred, when he was the State Attorney General, rendered a decision to the effect that all persons of Mexican or Spanish extraction are recognized by law as belonging to the white race.

Since when, we may ask, is a County Tax Collector supposed to take orders from White Man Unions or any other local organization? It is our understanding that the Tax Collector of any county in the State of Texas is bound to obey the laws of the State, the United States, and to support their constitutions. He takes an oath to that effect. Furthermore, it concerns not the Tax Collector whether a man who is colored swears under oath that he is white or vice versa. The taxpayer is the one that takes the oath and swears to the truth of the statements he makes before the Tax Collector. The taxpayer takes the responsibility and the consequences. If the Tax Collector feels that the taxpayer is committing perjury then he may take the matter up with the proper authorities and there his responsibility ceases. The laws of the State of Texas never intended for the Tax Collector to pass on the race of the individual tax payer much less that he should take orders from local political organizations. The taxpayer is the one that makes the declaration as to the race to which he belongs and the Tax Collector should record the taxpayer declaration accordingly.

This matter is being taken up with the proper authorities by the General Office and we are sure that a remedy will be found to put a stop to this arbitrary practice on the

part of some of the State's public officials.

LAREDO LADIES COUNCIL NO. 15

Mrs. Arnulfo Zamora, President

Mrs. F. I. Montemayor, Secretary

At a recent business session of Council No. 15, the membership decided to meet every Friday evening at the Hamilton Hotel of that city during Lent. The social meetings are to be discontinued through the lenten season to be resumed Easter Sunday evening when the members of the council will entertain their husbands with a dinner party, to be held at the Hamilton Hotel.

Reports were given by the various standing and special committees covering the work and all activities in which this council participated during the past year.

By unanimous consent the Laredo Ladies Council No. 15, decided to work towards the increase in the circulation of LULAC NEWS and to obtain advertisements for it in order to insure the continuance of this worthy monthly publication.

At last we have at least one other council in the league cooperating to its fullest extent in making it possible for LULAC NEWS to survive after fighting a losing battle against heavy odds. We have always said and we still maintain that at the back of progress and success the ladies take a leading hand.

LAREDO COUNCIL NO. 12

Ezequiel D. Salinas Jr., President

Felix Garcia, Secretary

In the early part of this month Council No. 12, held its election of officers. The following officers were elected for the ensuing year:

Ezequiel D. Salinas Jr., President;
Felix Garcia, Secretary; Luis S. Pe-

rales, Treasurer; Julio Naranjo, Chairman; and Miguel Fernandez, Guard.

To date we have not learned when the above named officers will be installed.

To the newly elected officers LULAC NEWS wishes them all kinds of success, and trusts that they will cooperate to the fullest extent the present and future administrations.

WHAT ABOUT OUR DISTRICT GOVERNORS?

It is to be lamented that our executive branch of the league is not functioning as it should. At the Mission General Convention some legislation was passed creating the office of District Governor for the purpose of assisting the President General to superintend the work of the league. The district was created in order that it cover one or more counties to be in charge of a district governor who shall be special organizer and supervisor within the said district.

The present set up is as follows:

District No. 1 to be composed of the counties of Starr, Hidalgo, Cameron and Willacy.

District No. 2 to be composed of the counties of Kenedy, Brooks, Jim Wells, Duval, Kleberg, and Nueces.

District No. 3 to be composed of the counties of Zapata, Jim Hogg, Webb, and La Salle.

District No. 4 to be composed of the counties of San Patricio, Refugio, Aransas, Goliad, Karnes, Bee, Liveoak, and McMullen.

District No. 5 to be composed of the counties of Bexar, Atascosa, Frio, Medina, Bandera, Kendall, Comal, Guadalupe, and Wilson.

District No. 6 to be composed of the counties of Maverick, Zavala, Demmitt, Uvalde, and Kinney.

District No. 7 to be composed of

cordial relations between the several member councils in his district, and between said councils and the General Officers of the League.

The district governor, in the fulfillment of his duties as affecting member councils, shall function through the constituted authority of the councils, but this shall not limit the right of the district governor to arrange for special conferences of the Council presidents or secretaries or both, as often as may be deemed advisable, provided that the League shall not be liable for any of the expenses of such conferences, other than the personal expenses of the district governor.

We publish the above in an effort to invite the attention of the different districts as to what is expected of them by the General Office. To date we have not received a single report of a district conference. Has legislation been passed only to serve as an ornament on our statutes? Are we really in earnest to comply with our constitution and by-laws? Apparently no effort is being made by our officials to see that our rules and regulations are put into effect. How then do we expect to comply with our duties as citizens? In order to demand our rights we must first fulfill our duties is the essence of one of our aims and purposes. It is not legislation what we need. It is fulfillment of our aims and purposes. If we did only one tenth of what our aims and purposes require of us, we would have an organization second to none. We would have an organization which would make us really proud of and would readily acquire recognition anywhere our league is established.

Declaration of intentions and words will not get us anywhere. The only thing that will bring results is ACTION.

DEL RIO COUNCIL NO. 18

Gilberto Cerda, President
Dick M. Burrell, Secretary

A very commendable practice adopted by Council No. 18, and one which should be adopted by other councils, is the one of having Boy Scouts present at the opening ceremony of the council's meetings and pledging allegiance to the Flag with the membership of the council joining in. The civic and patriotic effect which this ceremony will have in the young minds of the Boy Scouts can not be underestimated. They will take their activities more seriously and will also make them feel that their work is being recognized by the adults. The council is building up a fund with which to send some Boy Scouts from the Del Rio District to the National Jamboree at Washington, D. C., next Summer.

The council is also building up an Educational Fund to assist meritorious students of Latin American extraction, who are not able financially to pay their way through college. A loan is made to the student and this is paid back on the installment plan. In this manner the Educational Fund functions on a revolving basis.

Letters of protest have been sent by this council to Senators Tom Connally and Morris Sheppard as well as to Congressman Charles L. South. These letters protested against the enactment in its entirety of the proposed legislation which has for its object to change the structure of the Federal Judiciary. The protest branded the proposed measure as dictatorial in spirit and vigorously protested against its enactment.

LULAC NEWS is glad to hear from Council No. 18, and we hope that it will continue its good work.

A Lulacker's Thoughts

(Continued from page 15)

ty you study people, and, to the extent that you are able to subdue your own ego and for a little while think more about others than about yourself, you come to have understanding of these others—understanding of their guarded secret fears, the things of which, within the wall, they are ashamed. Your understanding comes with knowing that, in a measure, your own mind is reflected in every other.

Your understanding comes with sympathy, and with wanting to understand—not wishing to penetrate within the wall, for you cannot, but with knowing that the wall is there, and that its privacy may not be violated.

Your understanding comes with pity for others' secret burden of weakness and fear, and with the feeling of fellowship for the others with the walled places in their minds—walled places like the secret chamber in your own.

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Por el Licenciado
ALONSO S. PERALES

Esta obra está dedicada “A las generaciones futuras . . . A la niñez y a la juventud mexicana de los Estados Unidos de América, que, hombres muy pronto y desde hoy testigos de nuestras luchas y sufrimientos, nos pedirán cuenta de nuestra obra de ciudadanos en pro de un porvenir mejor, consagra el autor, este

libro con profunda devoción y cariño a su Patria y a su Raza.”

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Gerente General. ALBERTO SALAS PORRAS

WHEN IN EL PASO
STOP AT THE

Hilton Hotel



EL PASO COUNCIL NO. 8**Miguel Carrasco, President****217 Smelter Hill****M. R. Gameros, Secretary****519 E. Third**

This council has been engaged actively in civic activities from the beginning of the present year. Through the untiring efforts of the Beautification Parks and Playground committee headed by its Chairman, M. R. Gameros, the Franklin Public School has been afforded an additional playground which for some time has been sorely needed. The acquisition of this playground intailed a good deal of work on the part of the chairman and members of the Beautification committee.

Another project which this council has sponsored is the Boy Scout Program. Mario Acevedo resigned as secretary of the council that he might devote his time to Boy Scout activities. He is Assistant Commissioner of District No. 2, of the Yucca Council Area. He has selected Troop 12 as a training school for Boy Scout leaders. Much enthusiasm has been shown in the work and it is expected that two or three years hence the fruit of his labors will be revealed. The committee on Boy Scout activities of which Mr. Acevedo is chairman is also conducting a campaign to raise funds for the purpose of sending some Latin American Boy Scouts to the National Jamboree at Washington, D. C. next June. This campaign, to a certain extent, has been made possible through the courtesy of Mr. Alberto Salas Porras, Manager of the Mexican

Amusement Company. He is furnishing 100 tickets a week for 18 weeks to be sold by the Boy Scout Troops of the city and his concern turns over to the Boy Scout Jamboree Fund 50% of the gross sales.

Council No. 8 sent a representative delegation to Mesilla, New Mexico, for the installation ceremonies last month. All members attending were well pleased with the hospitality shown them while at Mesilla, as well as with the program and entertainment presented for the occasion.

At the present time plans are being worked out to establish a Students Loan Fund, on a revolving basis, to assist Latin American students to continue attending high school when they are financially unable to do so. This is in addition to the Lulac-Bowie Educational Fund which is already established and which has helped quite a number of Bowie High School students to continue their studies in the higher institutions of learning.

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Aims and Purposes of the League of United Latin American Citizens

1. To develop within the members of our race the best, purest and most perfect type of a true and loyal citizen of the United States of America.
2. To eradicate from our body politics all intents and tendencies to establish discriminations among our fellow-citizens on account of race, religion or social position as being contrary to the true spirit of Democracy, our Constitution and Laws.
3. To use all the legal means at our command to the end that all citizens in our country may enjoy equal rights, the equal protection of the laws of the land and equal opportunities and privileges.
4. The acquisition of the English language, which is the official language of our country, being necessary for the enjoyment of our rights and privileges, we declare it to be official language of this Organization, and we pledge ourselves to learn, and speak and teach same to our children.
5. To define with absolute and unmistakable clearness our unquestionable loyalty to the ideals, principles and citizenship of the United States of America.
6. To assume complete responsibility for the education of our children as to their rights and duties and the language and customs of this country; the latter, in so far as they may be good customs.
7. We solemnly declare once for all to maintain a sincere and respectful reverence for our racial origin of which we are proud.
8. Secretly and openly, by all lawful means at our command, we shall assist in the education and guidance of Latin-Americans and we shall protect and defend their lives and interests whenever necessary.
9. We shall destroy any attempt to create racial prejudices against our people, and any infamous stigma which may be cast upon them the respect and prerogatives which the Constitution grants to us all.
10. Each of us considers himself with equal responsibilities in our Organization, to which we voluntarily swear subordination and obedience.
11. We shall create a fund for our mutual protection, for the defense of those of us who may be unjustly prosecuted and for the education and culture of our people.
12. This Organization is not a political club, but as citizens we shall participate in all local, state and national political contests. However, in doing so we shall ever bear in mind the general welfare of our people, and we disregard and adjure once for all any personal obligation which is not in harmony with these principles.
13. With our vote and influence we shall endeavor to place in public office men who show by their deeds, respect and consideration for our people.
14. We shall select as our leaders those among us who demonstrate, by their integrity and culture, that they are capable of guiding and directing us properly.
15. We shall maintain publicity means for the diffusion of these principles and for the expansion and consolidation of this Organization.
16. We shall pay our poll tax as well as that of members of our families in order that we may enjoy our rights fully.
17. We shall diffuse, our ideals by means of the press, lectures and pamphlets.
18. We shall oppose any radical and violent demonstration which may tend to create conflicts and disturb the peace and tranquility of our country.
19. We shall have mutual respect for our religious views and we shall never refer to them in our Institutions.
20. We shall encourage the creation of educational institutions for Latin-Americans and we shall lend our support to those already in existence.
21. We shall endeavor to secure equal representation for our people on juries and in the administration of Governmental affairs.
22. We shall denounce every act of peonage and mistreatment as well as the employment of our minor children of scholastic age.
23. We shall resist and attack energetically all machinations tending to prevent our social and political unification.
24. We shall oppose any tendency to separate our children in the schools of this country.
25. We shall maintain statistics which will guide our people with respect to working and living conditions and agricultural and commercial activities in the various parts of our country.

For the best interests
of El Paso

VOTE

For **BEN LEVY**

For Alderman

Place No. 1



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MIGUEL CARRASCO, Director

SMELTER DISTRICT

EL PASO, TEXAS

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EL PASO, TEXAS

Objeto y Fines de la Liga de Ciudadanos Unidos Latinoamericanos

1. Desarrollar dentro de los miembros de nuestra raza el mejor, más puro y perfecto tipo de un verdadero y leal ciudadano de los Estados Unidos de América.

2. Destruir de raíz de nuestro cuerpo político todos los intentos y tendencias a establecer distinciones entre nuestros conciudadanos a causa de raza, religión o posición social, como contrarios al verdadero espíritu de la Democracia, nuestra Constitución y nuestras Leyes.

3. Usar todos los medios legales a nuestro alcance para lograr que todos los ciudadanos en nuestro país disfruten de iguales derechos, de la igual protección de las leyes de este país y de iguales oportunidades y privilegios.

4. La adquisición del idioma inglés, que es el idioma oficial de nuestro país, es necesario para disfrutar de todos nuestros derechos y privilegios, por lo que declaramos que será el idioma oficial de esta Organización y protestamos por lo mismo, aprenderlo, hablarlo y enseñarlo a nuestros hijos.

5. Definir con claridad, precisión absoluta e inequívoca, nuestra lealtad indiscutible a los ideales, principios y ciudadanía de los Estados Unidos de América.

6. Asumir responsabilidad completa por la educación de nuestros hijos en el conocimiento de sus deberes y derechos, idioma y costumbres de este país en lo que haya de bueno en ellas.

7. Declaramos solemnemente de una vez para siempre sostener un culto respetuoso y sincero por nuestro origen racial del cual nos sentimos orgullosos.

8. Secreta y abiertamente, por todos los medios lícitos a nuestro alcance, ayudaremos a la cultura y orientación de los latino-americanos y protegeremos y defenderemos sus vidas e intereses cuando sea necesario.

9. Destruiremos todo impulso encaminado a crear prejuicios raciales en contra de los nuestros, combatiremos los estigmas infamantes que se les impongan, y clamaremos para ellos el respeto y las prerrogativas que a todos nos otorga la Constitución de nuestro país.

10. Cada uno de nosotros se considera con responsabilidad igual en nuestra Organización, a la que voluntariamente juramos subordinación y obediencia.

11. Crearemos fondos para nuestra protección mútua, para la defensa de aquellos de nosotros que seamos injustamente procesados, y para la educación y cultura de los nuestros.

12. Esta Sociedad no es un club político, pero como ciudadanos participaremos en las contiendas de política local, del Estado y de la Nación. Sin embargo, al hacerlo guardaremos presente siempre el bienestar general de nuestro pueblo, y desatenderemos y abujaremos de una vez por todas cualquier compromiso de carácter personal que no esté en armonía con estos principios.

13. Ayudaremos con nuestro voto e influencia al encubramiento político de individuos que con hechos demuestren respeto y consideración para los nuestros.

14. Elegiremos como líderes nuestros aquellos que entre nosotros por su integridad y cultura demuestren ser capaces de orientarnos y dirigirnos rectamente.

15. Mantendremos medios de publicidad para difundir estos principios, extender las ramificaciones de nuestra Organización y consolidarla.

16. Pagaremos el "Poll Tax" nuestro y de nuestros familiares, a fin de poder gozar plenamente de nuestros derechos.

17. Haremos difusión de nuestros ideales por la prensa, en conferencias y por medio de folletos.

18. Nos opondremos a toda manifestación racial y violenta que tienda a crear conflictos y violar la paz y tranquilidad del país.

19. Respetaremos las ideas religiosas de cada uno y jamás nos referiremos a ellas en nuestras instituciones.

20. Estimularemos la creación de instituciones educativas para latino-americanos y prestaremos nuestro apoyo a las ya existentes.

21. Trabajaremos a fin de lograr que los nuestros tengan igual representación en los jurados y en la administración pública en general.

22. Denunciaremos todo acto de peonaje y maltrato, así como el trabajo de nuestros niños menores de edad.

23. Resistiremos y atacaremos con energía todas las maquinaciones tendientes a evitar nuestra unificación social y política.

24. Combatiremos toda tendencia encaminada a separar a nuestros niños en las escuelas de nuestro país.

25. Estableceremos estadísticas que orienten a los nuestros respecto a las condiciones de trabajo, vida y actividad agrícola y comercial en diversas partes del país.

Lulac Code

Respect your citizenship and preserve it; honor your country, maintain its traditions in the spirit of its citizens, and embody yourself into its culture and civilization;

Love the men of your race, be proud of your origin and maintain it immaculate, respect your glorious past and help to defend the rights of your own people;

Learn how to fulfill your duties before you learn how to claim your rights; educate and make yourself worthy, and stand high in the light of your own deeds; you must always be loyal and courageous;

Filled with optimism make yourself sociable, upright, judicious, and above all things be sober and collected in your habits, cautious in your actions and sparing in your speech;

Study the past of your own, and of the country to which you owe your allegiance, learn how to master with purity the two most essential languages—English and Spanish;

Always be honorable and high minded, learn how to be self-reliant upon your own qualifications and resources;

Believe in God, love Humanity and rely upon the framework of human progress, slow and sound, unequivocal and firm;

In war serve your country, in peace your convictions; discern, investigate, meditate and think, study: at all times be honest and generous;

Let your firmest purpose be that of helping to see that each new generation of your own shall be of a youth more efficient and capable, and in this, let your own children be included.

MAY WE HAVE YOUR ASSISTANCE?

In checking over our books we find that the councils of the league are indebted to LULAC NEWS in the amount of \$100.00, including this issue. There are only four councils in the league who have paid in full their indebtedness. The majority of the councils have not even paid for the first issue.

This condition can not continue much longer. For that reason we decided to take a breathing spell and direct our energies towards the collection of past due accounts. LULAC NEWS will not appear in the month of April. Should we be successful in collecting all past due accounts then we intend to get up a Memorial Edition of LULAC NEWS for pre-convention distribution.

Pay up your indebtedness to LULAC NEWS. Do not delay this

matter any longer. We need the money to pay the publishers and meet other expenses. You certainly do not expect the services of a publication for nothing. Bring the matter up at your next meeting and have your council bring its account with LULAC NEWS up to date.

We expect all the councils of the league to contribute with something towards making our Memorial Edition a success. Advertisements and literary contributions are expected of each one of the councils. Let us finish our present fiscal year with a clean slate. MAY WE HAVE YOUR ASSISTANCE?

The man who can't laugh at his own mistakes, ought not to marry a flapper, play the stock market, or invest in lottery tickets.

If you want more friends trade your microscope for a pair of blinders.

ANNOUNCEMENT

To All Councils:

Lulac News will not make its appearance in the month of April.

We are preparing a memorial issue for the month of May and we are expecting all councils to contribute to the success of this special edition. This edition will be the Conventon issue.

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A VOTE FOR
A. B. POE
JOE M. EVANS
OSCAR J. ALLEN

Is A Vote For A Sane, Sound, Experienced
and Able Administration

THE ISSUE IN THIS ELECTION

Experience,
Proven Ability,
A Sound and
Constructive
Program

VS?

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