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Houston, Texas

J F K

MEMORIAL

EDITION

LULAC



NEWS

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P A I D

El Paso, Texas

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"As the twig is bent, thus is the tree inclined-- 'tis education that forms the common mind"

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LEAGUE OF UNITED LATIN AMERICAN CITIZENS, El Paso, Texas

November-December, 1963



John Fitzgerald Kennedy, 35th President of the U. S., was made an honorary member of Lulac around 8:30 p.m., Nov. 21 at the Rice Hotel in Houston, Texas. The occasion was a ball in honor of State Lulac Director Joe Garza. National President Paul Andow presented honorary membership certificates to the President and Mrs. Kennedy. President Kennedy was the first U. S. President ever to become an honorary member of Lulac and the first President ever to attend an official function of the League of United American Citizens. Fifteen hours later the President was shot to death in Dallas. The Lulac News cancelled its November issue, scheduled to be mailed on Nov. 25, National Day of Mourning, and began collecting information and pictures to bring to readers the last gay hours among Houston Lulackers of the Honorable John F. Kennedy. This issue is dedicated to his memory. (Lulac News Photo by Gustavo Garza).

Last Hours Of J. F. K.

John J. Herrera, Past National President, served as Master of Ceremonies at the State Ball in Houston, honoring State Director Joe Garza and had the honor of introducing the first President of the U. S., who has ever visited a Latin American group, the late John F. Kennedy, who became an honorary member of Lulac the night before he was assassinated. Here is his account of the most famous event in Lulac history. The Editor.

By JOHN J. HERRERA

What was the first impression that I got from the President of the United States, as I led him to the rostrum by the arm? I can only say this: It was the proudest moment of my life both in and out of Lulac. He at once appeared to me to be very much younger than his forty-six years, youthful, tall, alive, and vibrant, very well muscled. He appeared to me not over thirty years of age.

Mrs. Kennedy, beautiful, vibrant with dark gleaming hair and lovely complexion, was very gracious. During her speech the cameramen and the crowd went wild asking for their autographs. On taking President Kennedy up to the rostrum, I introduced him to Paul Andow, our National President, who conferred on him Honorary Membership in the League of United Latin American Citizens. Some

Mexican Mariachi musicians that we had at the rear of the platform began playing the song "Jacqueline," and then another song "Kennedy! Kennedy!" This put the Presidential party in a lively mood, particularly Mr. Johnson and Mrs. Kennedy when he was called by a member
(Continued on Page 2)

Sorry, Mrs. Kennedy

TO: Mrs. Jacqueline Bouvier Kennedy
FROM: Members of Lulac

December, 1963

Dear Mrs. Kennedy:

Add to the millions of words of sorrow that have been written to you in every language on earth our humble expression of sympathy at the loss of your husband.

We will never forget John F. Kennedy, who conquered the hearts of the world and did more during his lifetime to preserve peace than any man in history.

We offer this edition of the Lulac News, official publication of the League of United Latin American Citizens, in memory of your husband, the first U. S. President ever to become an honorary member of our organization.

He was our president, our friend, and we loved him.

As we shared happiness with you in Houston, Texas on November 21, 1963, so now do we share your grief,



"Estoy muy contenta de estar aquí..." Thus began Mrs. Jacqueline Kennedy in the last speech she was to make in public with her husband, the president of the U. S. Mrs. Kennedy's speech in Spanish was received with wild cheers and applause. This took place in Houston, Texas on Nov. 21, 1963, sometime between 8:30 p. m. and 9 p. m. Fifteen hours later an assassin's bullet took the life of John F. Kennedy, first U. S. President ever to become an honorary member of Lulac or to even attend a Lulac function. To the left of the president is John J. Herrera, who served as Master of Ceremonies at the ball and to his left is David Adame. (Lulac News Photo by Gustavo Garza)

Last Hours Of JFK

(Continued from Page 1)

of the greeting party "El Savio Del Rio Pedernales." Mr. Johnson smiled at recognizing the site of his home.

First of all I would like to give you a little bit of the background which led to what will be known in the history of Lulac, as Lulac's finest hour. The two men mainly responsible for the coming of the President, Mrs. Kennedy and Mr. and Mrs. Lyndon B. Johnson, were two hard driving Lulacs of the Houston area. One, David Adame, formerly National Chaplain under my administration as National President and member of Houston Council 60, and my son John M. (Mickey) Herrera, President of the new Lulac Council 389. Knowing full well that the President was going to be in Houston with a host of dignitaries the evening and night of November 21, 1963, Mickey, with his know-how in Washington, having worked under Lyndon Johnson for two years, David Adame with his hard drive decided to try in so many words, "buttonhole" the President and his party.

First of all they set about by renting the main Ballroom of the Rice Hotel where the President was going to stay and most of his party, and they prevailed on friends in Washington, among them Carlos McCormick of the National Democratic Committee; Pierre Selinger, Presidential Press Secretary, Kenny O'Donnell, Presidential Secretary, Walter Jenkins, first Assistant to the Vice President Lyndon B. Johnson, and many others to please have the President come by and say hello to us.

We had planned to have a State Directors Ball in honor of Joe A. Garza, State Director of Texas, later on in December, but in order to work out our idea we decided to take a chance, and have it on November 21, 1963, and to prevail on any and everyone that we knew in Washington to have the President come by. Thene, Joe A. Garza, also wrote and suggested that Mrs. Kennedy be invited. We kept the wires hot to Washington, D. C., day after day as articles appeared in the Houston newspapers about the President and his party coming to honor Albert Thomas, a member of Congress from Harris County, a veteran of many years in the service of our country.

Also, working through Albert Thomas, Ralph Yarbrough and Bexar County, Congressman Henry Gonzalez, we were finally assured

that the President would look in to our reception for at least "five minutes." The fact that the affair was so well planned, speaks for itself in that the President spent seventeen minute with us in the company of his gracious wife Jacqueline Kennedy and Vice President Lyndon Johnson and Lady Bird Johnson, who are now our President & First Lady, also honored us with their visit. We had all been ordered previously to be ready and be in our seats by 7 p.m. and during the early evening Congressman Henry Gonzalez of San Antonio, "Tiger" Gonzalez visited us, spoke and introduced ten members of Congress from Texas, who were accompanying him to the Albert Thomas Testimonial Dinner at the Houston Coliseum which is a mile away from the Rice Hotel.

These consisted of Clark W. Thompson of Galveston, Jack Brooks of Beaumont, Henry B. Teague of Bryan, Texas, Homer Thornberry of Austin, Bob Casey of Harris County, and others. As Albert Thomas and Henry Gonzalez, and his party left, they assured us that the President and his wife, and the Vice President and his wife would be with us as soon as they would finish supper.

Then Senator Ralph Yarbrough, and his wife appeared and Senator Yarbrough spoke at length and praised Lulac for our efforts in teaching community responsibility and civic responsibility to our citizens. He spoke at length about the poll tax, however and that we should continue to pay the poll tax, so that we would have a voice in our government. Just as Senator Yarbrough and his wife were leaving the Gov-

ernor of the State of Texas, John B. Connally walked in with his wife, Mrs. Nellie Connally. On being introduced by the Master of Ceremonies the Governor introduced with him Byron Tunnell, Speaker of the House, and his wife and Waggoner Carr the Attorney General of Texas, and his wife.

Governor Connally in vigorous good health and good humor spoke to us at length, and he too praised the Lulacs, and he spoke of the fact that he, as Governor, was glad to be with us and complimented Lulac in being able to have the President and his party to visit with us. Attorney General Waggoner Carr spoke and recalled that he had been the main speaker at our State Convention in McAllen in February of 1963, and that he would look forward to being invited again. Governor Connally expressed a willingness to be with us in February, at Beaumont for our State Lulac Convention, (if his schedule would permit.)

After fourteen breathless minutes of waiting for the President's party, the President of the United States entered the Grand Ballroom of the Rice Hotel where he had made his historic speech to the Ministerial Alliance of Houston, Harris County, Texas, in September of 1960, during the Presidential campaign of that year. Besides him was his vivacious, beautiful wife Jacqueline Bouvier Kennedy. Immediately behind them the Honorable Lyndon B. Johnson and his wife, Lady Bird Johnson. Escorting the President and his party to the rostrum were three former past National President of Lulac, together with our National President Paul Andow. The Honorable Frank Pinedo, Honorable George J. Garza and John J. Herrera of Houston.

Taking a cue from the late Sam Rayburn and knowing that the

words "a person who needs no introduction" was meant for such an occasion, I simply said, "Ladies and Gentlemen, I am proud to present to you the President of the United States, the Honorable John Fitzgerald Kennedy". President Kennedy spoke for about four minutes on the "alianza para el progreso" and also the good work that Lulac was doing in the field of education and civic improvement. I introduced Mrs. Kennedy in Spanish, "Su Señora Esposa la primera dama de los Estados Unidos. La Señora Jacqueline Bouvier de Kennedy."

Then she spoke in Spanish as follows: "Estoy muy contenta de estar en el estado de Tejas y especialmente de estar con ustedes y de ver esta noble tradición española. Esta tradición se estableció cien años antes de que se colonizó el Estado de Massachusetts donde nació mi marido. Es una tradición que aun hoy es fuerte y vigorosa. Ustedes trabajan por Tejas y por los Estados Unidos. Gracias."

She ended her speech by saying, "Y QUE VIVAN LOS LULACS." Well all was bedlam and cheering as you can understand and everything after that was anti climatic.

Incidentally up until ten minutes before the President entered, we had had complaints from the Secret Service that the crowd would not sit down and was too unruly. We had gotten the Latin American members of the Houston Police Department to assist the Secret Service. They did a job notably well.

After six or seven minutes the Secret Service men started to signal frantically that the President had to leave, but Mrs. Kennedy and the President were too busy giving autographs, with Mr. and Mrs. Johnson listening to the beautiful Mexican music, and it was not until the end of the selection which was played twice over, that finally the signal was given to the musicians to stop playing. As the President left the rostrum many of the crowd surged forward to shake his hand.

An air of enthusiasm, happiness,

"To our sister republics south of our border, we offer a special pledge—to convert our good words into good deeds—in a new alliance for progress, "alianza para el progreso"—to assist free men and free governments in casting off the chains of poverty."

John F. Kennedy Inaugural Address, Jan. 20, 1961.

galeaty, bordering on hysteria, all during the time that the Presidential party was there. There had been a couple of bad moments at the Houston Municipal Airport when I arrived to bring the National President Paul Andow and Mrs. Andow, National Legal Advisor, William Bonilla and his wife, and District Director Tony Bonilla, and his wife from Corpus Christi.

There were some Cubans who were picketing the airport and someone voiced the fear that some of the Cuban Agitators might do some mishap and get in to the Lulac reception. Happily this did not happen.

After the Presidential party left the Rice Hotel, everyone was left limp and exhausted. Everything that happened after that at the State Director's Ball was anticlimatic. Most of the guests who had been sitting in their seats since 6:30 in the afternoon, left the hall to eat dinner or supper, and somehow everybody felt happy at the great array of dignitaries that had graced a Lulac reception for what I consider Lulac's finest hour, the evening of Thursday, November 21, 1963, when fifteen hours before he was assassinated John Fitzgerald Kennedy, with his wife, the Vice President and his wife and other dignitaries attended a Lulac function and became one of us.

LULAC News

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Shouts of "Viva, Kennedy" arose in the grand ballroom of the Rice Hotel in Houston when President and Mrs. John F. Kennedy arrived at the Lulac State Ball. On the left, immediately in back of Jackie, is George Garza, Past National President. Next to him, over by the door, is William Bonilla, National Legal Advisor. To the immediate right of President Kennedy, the tall man is Sgt. Raúl C. Martínez of the Houston Police Department, a member of Council 60. Next to the President also is National President Paul Andow, with framed certificates in hand. Brother Andow presented honorary membership certificates to President and Mrs. Kennedy. The man in the gray suit in the right foreground is David Adame, who managed to get in a number of photos and was one of the driving forces behind getting the ball, in honor of State Director Joe Garza, so arranged as to accommodate a visit by the President. (Houston Press Photo).



President John F. Kennedy spoke briefly and was followed by then-Vice President Lyndon B. Johnson. Musician in background wipes perspiration after playing lively numbers in honor of President and Mrs. Kennedy. The President and Vice President praised the work of Lulac.—(Lulac News Photo by Gustavo Garza).



Honorees at the State Ball in Houston Nov. 21 were, from left, State Director Joe Garza, Mrs. Garza, Mrs. Paul Andow, and National President Paul Andow.



Little Debbie, daughter of Mr. and Mrs. Jesse Briones, and Lisa, daughter of Mr. and Mrs. John M. Herrera, admire the First Lady at the Texas State Ball in Houston. (Houston Post Photo).

Kennedy Memorial

By HERB PORRAS

There is no program, domestic or in the field of foreign policy, that symbolizes the youthful spirit and enthusiasm of the New Frontier, or better illustrates the foresight that the late president John F. Kennedy had when he asked Congress for the establishment of the Peace Corps in 1961.

It was not too long ago, in 1960, or for that matter, the situation still exists now, where on one side you have affluent nations, including the United States, and on the other side, the underdeveloped countries. From the Rio Grande to the southern tip of South America, countries in Africa and in the Far East are rich in natural resources. They possess a tremendous labor force (because of their growing rate of population), and on the other hand they are beset by poverty, hunger, and disease and are easy prey to those who do not believe in democratic forms of government.



There is a need for trained manpower by people of emerging countries, a need to erase out of their minds the idea of "Yankee go home," and promoting a better understanding of Americans and the American way of life. There is a need for Americans to realize that foreigners in other countries are people that cannot be ignored because they happen to be foreigners.

The need was there, so what the late president, John F. Kennedy, did, at a time when our foreign policy had hit its lowest point of prestige, was to put our foreign policy on an individual and personal basis by establishing the Peace Corps.

The Peace Corps gave an opportunity for a volunteer boy from Brooklyn to teach Dominican villagers to raise chickens; it gave an opportunity to a young American couple in Bolivia to adopt a leper colony and show them better forms of sanitation; it gave a Notre Dame student a chance to direct the building of a road up a Chilean mountain so that people could bring their produce to market; it gave a chance for volunteer doctors and nurses from our country to save lives in underdeveloped countries. This is what the Peace Corps is. It revives the pioneering spirit that built and made America strong. It revives the positive forces that gave meaning to our form of government and to American idealism and put foreign policy on a practical basis.

What is the price that we Americans pay for the Peace Corps? A corpsman receives no more than eleven cents an hour. His tour of duty cannot extend for more than two years. Volunteers receive travel expenses, meals, housing, medical care, plus two dollars per diem. There is severance pay of \$75 for each month served.

The Peace Corps' first year's budget was 30 million dollars. The second year's budget was 59 million. This budget is a small price when you consider that our military expenditures in the 1962 budget was 50 billion dollars. A small price indeed, for making foreign policy work on a personal basis and keeping better relations with other countries.

Is the Peace Corps a success? By the summer of 1963, two years after the Peace Corps was formed, 5,000 Americans were at work in the backcountries of 45 different nations helping people to help themselves. This number of American volunteers in the Peace Corps is expected to double before the year is out and still there will not be enough to meet the demand for assistance by the underdeveloped countries.

Non-Western majority of mankind is going to meet a sample of Western man at his best. A British historian recently said, when speaking of the Peace Corps, "The Peace Corps is indeed a tribute to the efforts of the late president, John F. Kennedy."

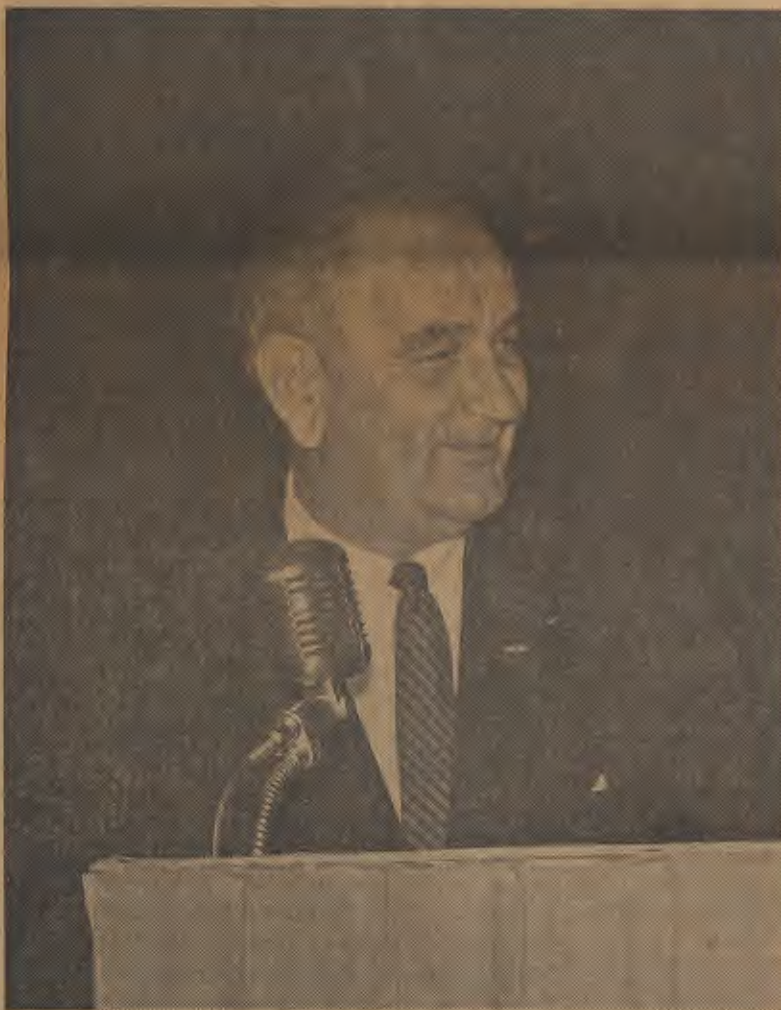


The mariachis, "El Trio Internacional" played "Jacqueline" and "Kennedy, Kennedy," two songs composed for the President's recent visit to Mexico. Mrs. Kennedy was overheard to say to her husband, "Isn't this wonderful? This reminds me of Mexico City." The President nodded his head in agreement. (Lulac News Photo by Vásquez and Hernández).

Connally Praises Lulac



Texas Governor John B. Connally, who was seriously hurt when President Kennedy was assassinated, also attended the Lulac State Ball in Houston the night before. He praised Lulacs for efforts to improve the community.



Vice President Lyndon B. Johnson as he spoke to the Lulacs in Houston. The emcee referred to the veep, who is now U. S. President, as "El Sabio del Rio Pedernales." LBJ said that he has always been aware of the great work that Lulac has done. "I have had the pleasure of addressing several Lulac National Conventions and I have never ceased to wonder at the enthusiasm of you Lulackers. Keep up the good work," he said.



The President, with his famous smile, reaches out to shake hands with a Lulacker at Houston.—(Houston Post Photo).



Houston's Finest—Chosen to guard President Kennedy at the Lulac State Ball in Houston were five members of the police force. From left, Lt. Joe F. Navarro, Sgt. Raúl C. Martínez, and Investigators James E. Montero, Richard Delano, David De la Torre and Humberto Moreno. Lt. Navarro and Sgt. Martínez, both are long time members of Lulac Council 60. The four investigators have applied to join Council 389.



U. S. Senator Ralph Yarborough, an old friend of Lulac, is surrounded by newsmen and photographers as he talks at the state ball in Houston in honor of State Director Joe Garza.

Kathy Luz Outsmarted Secret Service

By NOE PEREZ

Houston Press Staff Writer

Young Kathy Luz Herrera broke the Secret Service barrier last night.

The scene was the Rice Hotel, where the Houston LULACs rendered a wild greeting to a man whose most distinctive characteristic is an unruly shock of gold-streaked brown hair, at a reception and ball honoring their state



KATHY LUZ HERRERA

director, Joe Garza.
SITS ON LAP

The bespectacled miss, her dark pony tail bouncing jauntily, sat on the First Lady's lap, after casually introducing herself to Vice President and Mrs. Johnson and JFK.

The 11-year-old daughter of Houston attorney John Herrera, 1722 Hawthorne, talked with Jacqueline Kennedy about the things that women talk about, as the President's wife admired Kathy's medal of Our Lady of Guadalupe, the patron saint of Mexico.

PUSHED AWAY

An older woman, undoubtedly a soprano if one can judge from her shrill screams, was unable to attain Kathy's success.

She was pushed firmly away as she tried to climb the speakers' platform, grabbing first at the First Lady, then at the President.

Calmer persons in attendance managed to shake the hands of the President and his wife.

"I never thought I would say anything like that," said Rosalie Solis, 18, senior class president at Bishop Byrne High School in Port Arthur.

"But I couldn't help myself. As I shook Mrs. Kennedy's hand I said, 'You're bee-oo-tiful,' and smiled. The words just came out."

SOMETHING TO SEE

Said Ellen Guajardo, 19, of Port Arthur, a freshman at Lamar Tech in Beaumont:

"The warmth they displayed for each other—the way he looked at her, the way he touched her—was really something to see."

"I really just came to see Jackie," said Gilbert Vásquez, 36, a structural engineer, of 5626 Kenilwood (and his vivacious wife, Emily, agreed). I think she looks prettier in real life than in her photos."

After a brief talk, the President turned things over to his wife.

Mrs. Kennedy said:

"Estoy muy contenta de estar en el gran estado de Tejas, y especialmente de estar con ustedes y ver esta noble tradición española. Esta tradición se estableció 100 años antes que se colonizo el estado de Massachusetts, donde nació mi marido."

(I'm very happy to be in this great state of Texas and especially to be with you and see you carry on this noble Spanish tradition, which was established 100 years before the colonization of the state of Massachusetts, where my husband was born).

The more than 1,000 persons at—
(Continued on Page 6)



Mrs. Jacqueline Bouvier Kennedy signs the Houston Lulac Downtown Council 389's autograph book and passes it on to President Kennedy. The entire presidential party signed the book as well as U. S. Senator and Mrs. Ralph Yarborough, Governor and Mrs. John Connally, U. S. Congress men Albert Thomas, Bob Casey, Henry González, Jim Wright, Jack Brooks, Joe Kilgore, Homer Thornberry, Clark W. Thompson, "Tiger" Teague and others. The book is treasured by the new Houston Council, who call themselves the "Dynamic Downtowners." "Never again will any organization gather so many important figures together at one time as were gathered in Houston on Nov. 21 at the State Directors Ball. We, the baby Lulac Council of Houston worked hard at making our president feel welcome and we are proud to have been a part of his last hours," President Mickey Herrera said.—(Lulac News Photo by Vásquez and Fernández).



"How do you do, Mr. President," said Mrs. Olivia C. Herrera, as she shook hands with the late JFK and Jackie at the State Director's Ball in Houston Nov. 21.—(Houston Post Photo).



Mrs. Tina Adame, back to camera with black dress, chats with Mrs. Kennedy.



George Garza, far left (showing profile), looks on as the President and his wife and Vice President Lyndon B. Johnson and Lady Bird are about to be entertained by mariachis. Jackie is hidden in the above photo by Brother Garza, past national president. The President is holding his framed honorary membership certificate in his right hand. (A portion of the frame is visible). They all appeared to be enjoying themselves.—(Lulac News Photo by Gustavo Garza).



U. S. Ambassador to Costa Rica Raymond L. Telles Jr., left, former El Paso mayor, conferred with President Kennedy during a recent visit to West Texas and New Mexico. (El Paso Herald-Post Photo by Charles Teed).



U. S. Congressman Henry B. González, left, takes the microphone at the historic ball in Houston and introduces a number of Congressman and other officials who attended the Lulac function. (Lulac News Photo by Gustavo Garza)

Dear Fellow LULACS:

Thursday, November 21, 1963 will go down in the history of LULAC as one of our greatest moments. On that evening, Joe A. Garza, State Director of LULAC was being honored with a reception and ball at which the President of the United States, John F. Kennedy and Vice President Lyndon B. Johnson honored us with a visit. Both of them spoke to us briefly as well as Mrs. Kennedy who spoke to us in Spanish.

Many important figures visited with us, to name a few, Senator and Mrs. Ralph Yarborough, Governor and Mrs. John Connally, Congressmen Albert Thomas, Bob Casey, Henry Gonzales, Jim Wright, Joe Kilgore, Jack Brooks and many others.

It was due to all this excitement and joy and also to the constant flow of dignitaries that all of the outstanding LULAC members were not properly recognized. Furthermore the strict requirements of the Secret Service hindered our program in that we were forced to restrict our time with the President and thus cut our program where we had hoped to call to the stage the presidents of our councils, our State Director, Joe A. Garza, other LULAC dignitaries, the consuls of other countries and prominent local guests that had been invited.

I hope that all of you who were present will understand what our predicament was and will forgive us—John M. Herrera.

McAllen, Texas—Members of McAllen Council 327 are Mike Rodriguez, R. C. Rodriguez, Graciano Garza, G. G. Garcia, Don Gutierrez, Joe Salas, Salvador Gonzalez, Joe V. Alamia, Emilio Rodriguez, Raul Cantu, Ubaldo Ochoa, Richard Martinez, Julio Cacaes, Heron Rodriguez and Roberto Cavazos.

Moline, Ill.—Council 356 members displayed their American Flags with black crepe and window pictures of President John Kennedy during the tragic days of Americans in mourning.

KATHY LUZ . . .

(Continued from Page 5)
tending stood on chairs to view the Kennedys, accompanied by Vice President and Mrs. Johnson, and from their perches gave them a standing ovation.

The Trio Internacional serenaded the nation's First Couple with "Jacqueline," a slow ranchera, and "Kennedy," a lively huapango, both composed for their visit in Mexico.

Then the presidential party left and the excitement which had built up during some three hours of waiting subsided somewhat. The band played and the people danced and they talked, but there were moments of silence when their faces had a faraway look.

It was as though they couldn't believe they'd just witnessed the first visit by a U. S. President to a major Latin American organization.

IN MEMORY OF OUR

35th PRESIDENT

JOHN FITZGERALD KENNEDY

LULAC COUNCIL 10

Henry P. Vargas, Pres.

Davenport, Iowa

IN MEMORY OF OUR

LATE PRESIDENT

JOHN FITZGERALD KENNEDY

"Greater love hath no man than this, that a man lay down his life for his friends."

John 15-13.

LULAC COUNCIL 212

Raymond F. Chavez, Pres.

Los Alamos, N. M.

Servant of God. Well done!

Well hast thou served thy mission on earth.

JOHN FITZGERALD KENNEDY

1917-1963

LULAC COUNCIL 289

Joe Flores Jr., President

Racine, Wisconsin

IN MEMORY OF OUR BELOVED

LATE PRESIDENT

JOHN FITZGERALD KENNEDY

"May his soul rest in peace"

ROSELAND COUNCIL 332

Chicago, 28, Ill.

'Twas our privilege and we treasure with reverence to have known this great Christian man,

JOHN FITZGERALD KENNEDY

May God grant that he rest in Peace

Members of

LULAC COUNCIL 255

Texas City, Texas

IN MEMORY OF OUR BELOVED

LATE PRESIDENT

JOHN FITZGERALD KENNEDY

"Love of Mankind and peace among Nations"

To this his life was dedicated

LULAC COUNCIL 387

Blue Island, Illinois

IN MEMORY OF OUR BELOVED

LATE PRESIDENT

JOHN FITZGERALD KENNEDY

May God grant that he rest in Peace

LULAC COUNCIL 324

Galesburg, Ill.

IN MEMORY OF OUR

LATE PRESIDENT

JOHN F. KENNEDY

LULAC COUNCIL 349

East Chicago, Indiana

In Memory of our Beloved

Late President

JOHN FITZGERALD KENNEDY

LULAC COUNCIL 263

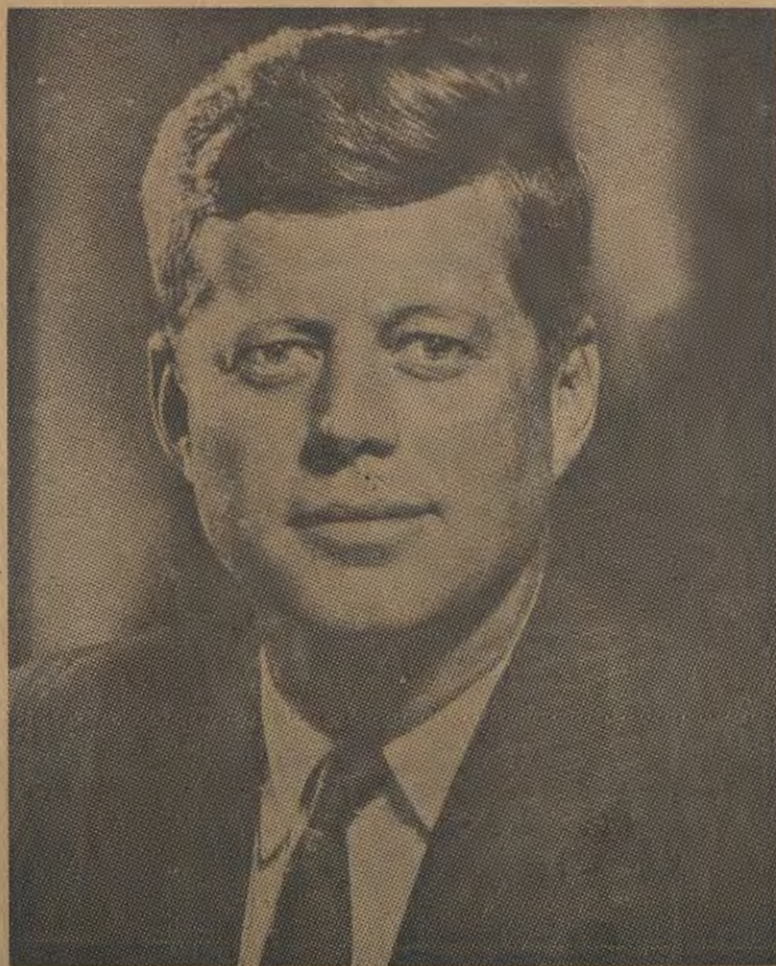
Lubbock, Texas

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Brother Jesse Briones, left, and Alex Arroyes, vice president of Houston Downton Council 389 are shown lighting the Lulac perpetual candle in memory of our late president. The candle is located at Our Lady of Guadalupe Church in Houston. Manuel Crespo, Houston businessman, donated the stand and Brother Gilbert Gómez, jeweler and member of Men's Council 60, made a small plaque which reads: In memory of our late president, John Fitzgerald Kennedy, LULAC, 1963. (Houston Post Photo by Dan Hardy).



JOHN FITZGERALD KENNEDY

1917-1963

"... Ask not what your country can do for you—ask what you can do for your country."

Jr. Head Serves Uncle Sam



ROBERT EQUIA

Gary, Ind.—Re-election took place in Lulac Junior Council 47 as their original President Robert Equia, left for Lackland Air Force Base in San Antonio.

Newly-elected President is Miss Rachel Monterubio; vice-president, Charles Regalado; secretary, Miss Gloria Equia; treasurer, Edward Modesto, Jr.; chaplain, Miss Mary Lou Salina; sgt.-at-arms, Miss Bertha Monterubio; parliamentarian, Miss Linda Equia; historian, Robert Cortéz; corres. sec., Miss Gloria Equia; publicity, Louisa Serrato and Sandra Flores; sr. supervisors, Mrs. Pauline Equia and Mr. Manuel Equia.



Mrs. Juanita Renteria, State Director of Wisconsin, has been a Lulac member for three years. She manages a store for her husband.



Mrs. Rebecca Tréjo, President of Council 300, presents the Council's gratitude award to Mr. Ernesto Quiroga, Jr. for his outstanding contributions in the Council's camp fund raising program for boys. He was responsible for influencing business persons to support this program. Council 300 also awarded another award plaque to their President, Mrs. Tréjo, for her endeavors in her Council.

Santa Ana Dances For Charity, Fun—Raises Money

Santa Ana, California Council No. 147 held its Third Annual Baile Ranchero as one of its Benefit Scholarship dances, Nov. 30, at the Retail Clerks Union Hall in Buena Park, California.

The dance was declared a huge success according to Chairman, Bill Rivera and Anita Palacios. The hall was decorated with the theme of the Baile Ranchero, by Charles Castañón and his committee.

Many original Ranchero and Western costumes were worn and were greeted by ticket chairman Fidel González and hostess, Jennie Hernández and their committee. Ben Pelacios and Mike Torres

made available plenty of refreshments for sale by their committee. Several door prize were drawn as well as the First Prize awarded for best costume. Music was provided by the Tequila Runners Orchestra.

To the family of our beloved
Late President and Brother
JOHN FITZGERALD KENNEDY
We want you to know how deeply and tenderly we feel in your affliction; We pray to God that He may comfort you.
The members of
LULAC COUNCIL 8
Sam Duke, Pres. — El Paso, Texas

IN MEMORY OF OUR BELOVED
LATE PRESIDENT
THE HONORABLE
JOHN FITZGERALD KENNEDY
1917-1963
LULAC COUNCIL 60
Houston, Texas

All Members of
LULAC COUNCIL 373
Skidmore, Texas
Pray that God may comfort the family of our beloved late president
JOHN FITZGERALD KENNEDY

OUR HEARTFELT CONDOLENCE
TO THE FAMILY OF
OUR LULAC BROTHER
HONORABLE **JOHN FITZGERALD KENNEDY**
LULAC COUNCIL 132
Frank Gallardo, Pres. — El Paso, Tex.

IN MEMORY OF OUR BELOVED
LATE PRESIDENT
JOHN FITZGERALD KENNEDY
"A Good Son—A Good Husband—A Good Father — A Good Christian and a Good PRESIDENT OF
THE UNITED STATES OF AMERICA
LULAC COUNCIL 301
Fred Villalobos, Pres.—Kenosha, Wis.

IN MEMORY OF OUR
LATE PRESIDENT
JOHN FITZGERALD KENNEDY
"What is lovely never dies,
But passes into other loveliness"
CHARLOTTE LULAC COUNCIL 388
Charlotte, Texas

IN MEMORY OF OUR
LATE PRESIDENT
JOHN FITZGERALD KENNEDY
1917-1963
"Benefactor of mankind, the world over—His name shall live from generation to generation."
ROSELAND JR. LULAC COUNCIL 13
Chicago, Illinois

We, members of
LULAC COUNCIL 147
Santa Ana, Calif.
Feel deeply saddened at the loss of our great
PRESIDENT OF THE
UNITED STATES OF AMERICA
JOHN FITZGERALD KENNEDY
And wish to express our Sincere sympathy to his beloved

TO THE MEMORY OF
JOHN FITZGERALD KENNEDY
Truly a son of God
A Mother's Charm
A Loving Husband
An Idolized Father
Hence, a Monument to his Countrymen
LULAC COUNCIL 380
Milwaukee, Wis.

To the family of our beloved
LATE PRESIDENT AND BROTHER
HON. **JOHN FITZGERALD KENNEDY**
Although no words of sympathy can ease the loss you bear, we hope you will find comfort in the thought that millions care.
LULAC COUNCIL 295
4232 East 7th, Gary, Indiana

IN MEMORY OF OUR
BELOVED PRESIDENT
JOHN FITZGERALD KENNEDY
1917-1963
PLACENTIA LULAC COUNCIL NO. 174
Placentia, California
Edmundo M. Ponce, Pres.

To the family of our
LATE PRESIDENT AND BROTHER
JOHN FITZGERALD KENNEDY
We, the members of this Council share your sorrow and extend our heartfelt sympathy
LADIES LULAC COUNCIL 335
103 Montana Ave. El Paso, Texas
Mrs. Irene Escobar, Pres.

IN MEMORY OF OUR
BELOVED PRESIDENT
THE HONORABLE
JOHN FITZGERALD KENNEDY
1917-1963
LADIES LULAC COUNCIL 228
Port Arthur, Texas

In Memory of
JOHN FITZGERALD KENNEDY
He shall live in our memory forever as a devoted good Christian; humble, humanitarian, philosopher, philanthropist and a
COURAGEOUS PATRIOT
LULAC COUNCIL 30
Somerset, Texas

Merry Xmas And Happy New Year, Everybody



Members of Milwaukee, Wisconsin Council 380 send season's greetings. Seated, from left, Mrs. Frances Martínez, Mrs. Inéz Navarro and Mrs. Juanita Renteria, who is also Wisconsin State Director. Standing, from left, J. Martínez, Dante Navarro, Ponciano Renteria and Council President Frank López. Absent were Mr. and Mrs. Ortega and Mrs. George Morales.



José Flores Jr., president of Council 289, Racine, Wisconsin, joins his members in wishing the League the best of the season's greetings. The names are not in order, from left to right, front row, back row, which is the usual style, but the Lulac News will print it anyway. Note to other councils: Please identify pictures correctly. Members of Council 289 are Guadalupe Ramos, district director; José Flores Jr., president, Mrs. Connie Riojas, secretary; Guadalupe Villareal, treasurer; Antonio Riojas, past district director; Eusebio López, Cruz Rendón, Joe Castro, Ernesto Malacara, Mrs. Molly De La O, Ramiro Romo, Ediberto Malacara and Jimmy De La O.



Season's Greetings from officers of Blue Island, Ill. Lulac Council 387. Left to right: Sally Vásquez, John de Alba, Pedro Vásquez, Raúl Sosa, Porfirio Contreras and Charles Madrid.



Pretty Miss Minnie Cruz of East Chicago, Ind., Junior Council 15, was named top tamale seller during a recent sale. Readers of the Lulac News can see for themselves that Miss Cruz is a top Junior.



Season's Greetings from officers of Moline, Illinois Lulac Council 356. Left to right, Mrs. Val Mauricio, Miss María Mier, Joe Reyna, Tony Quevedo, Val Mauricio, Frank Pérez, Domingo Pérez, Porfirio Mier, and John Palos.



Season's greetings from officers of Chicago Roseland Council 332. From left, Dolores González, Gilbert Muñoz, John Gonzáles, Jesse Ortíz, back row, Julia Ann Muñoz, Julia Muñoz, Alice Terrazas, Angeline Gonzáles, Shirley García, Mary Flores, Ben Muñoz, Victor Gonzáles and Frank García (Apparently someone is missing. There are 10 persons in the picture and only nine names).



Season's Greetings from Lulac Council 295 of Gary, Indiana. President Gustavo Zamorra and State Director of Indiana Edward Modesto.



Season's Greetings from Chicago Roseland Jr. Lulac Council 13. Shown left to right: Linda González, Sandra Muñoz, Marie Zamora, Mary Hernández, Christina Dowe, Linda González; Richard McGathey, Gilbert Muñoz, W. Cocon, R. Fernández, and Bert Terrazas.



Volunteer fund collectors for Chicago's only Mexican Leukemia Chapter from Lulac Council 300 were Mrs. Margaret Luján and Miss Estella Rodríguez shown above in front of the Senate Theater. At right is Mrs. Yañez, the mother of the child taken by Leukemia, the Chapter is named, "Mary Jane Yañez." The Chapter will have its first anniversary on November 16 with a banquet and program-dance with proceeds towards the Leukemia funds.



Mrs. Tillie Santillan of Gary Council 370 is an active participant in the council's activities and well known in Gary's political and social circles.



Season's greetings from the new Pico Rivera, California Council District No. 6. (Ed's Note: It is of the utmost importance that publicity chairmen properly identify each photo that is submitted. We are printing the picture because this is a new council and the spirit of the season has overcome us. Please, all you publicity chairman! And anyway, newcomers to the Lulac ranks, whoever you are, welcome!)

Minutes Of National Supreme Council Meeting

MINUTES OF FIRST NATIONAL SUPREME COUNCIL MEETING. DES MOINES, IOWA, NOVEMBER 30, 1963.

Supreme Council Meeting was called to order by National President Paul Andow at 10 a. m. The following special prayer was read by Iowa State Director Roderick Lumadue:

"OH LORD, IN THESE DAYS OF NATIONAL CRISIS . . . OF NATIONAL MOURNING . . . THE WORLD HAS SUFFERED A TRAGIC LOSS ON THE DEATH OF PRESIDENT KENNEDY . . . OH GOD: TAKE CARE OF MRS. KENNEDY AND HER CHILDREN. WE ALSO BESECH THEE TO CAST YOUR BLESSING ON US . . . ON THIS NATIONAL SUPREME COUNCIL MEETING . . . AND WE PRAY TO THEE, DEAR GOD, THAT THIS MEETING SHALL BE FRUITFUL, CONSTRUCTIVE AND HARMONIOUS . . . TEACH US TO BE MORE TOLERANT AND UNDERSTANDING TOWARD EACH OTHER . . . RID US OF PERSONAL ANIMOSITIES, PETTINESS AND PERSONALITIES . . . SHOW US, THAT ONLY BY YOUR WAY, WE CAN TRULY BECOME BETTER MEN AND WOMEN, BETTER AMERICAN CITIZENS IN THE BEST KENNEDY TRADITION. ALL OF WHICH WE ASK THROUGH JESUS CHRIST, OUR LORD, AMEN."

(Prayer by President Paul Andow—followed by moment of silence).

★ ★ Pledge of Allegiance by Lupe Méndez, Director District No. 2.

National President Andow explained to the assembly Des Moines had been selected as the site for this meeting as it had been somewhat neglected in the past.

State Directors present: Henry Acosta, Illinois; Edward Modesto, Indiana; Roderick Q. Lumadue, Iowa; Joseph Zamarripa, Minnesota; Joe A. Garza, Texas.

Also present—Robert Vásquez, immediate past first National Vice-President and Emma Berroteran, Secretary . . . Sal Berroteran, LULAC National Homes, Inc.

National President Paul Andow explained that the exclusive purpose of the National Supreme Council Meeting was for the purpose of informing the League of the policies and objectives of the National Office and not for airing petty gossip and involving in personalities.

President Andow read letter from City of Racine, Racine, Wisconsin wishing us success in our conference. Letter on file.

Reports of State Directors . . . copies of all reports attached . . . State Directors reported in the following order:

- ★ ★
- 1. Roderick Lumadue—Iowa.
- 2. Henry Acosta—Illinois.
- 3. John V. Martínez—New Mexico.
- 4. Edward Modesto—Indiana.
- 5. Joe Zamarripa—Minnesota.
- 6. Ray Villa—California.
- 7. Joe A. Garza—Texas.
- 8. Juanita Rentería—Wisconsin.

Following State Director's reports, the National Staff reports were read in the following order . . .

- 1. Ken Flynn—National Director of Publicity.
- 2. Frank Gallardo—National Director of Supplies.
- 3. Herman Tafuya — National Treasurer.

After treasurer's report was read, much discussion followed with respect to payment of dues in advance. Robert Vásquez inquired if we should start paying \$1.00 per month per member as of October 1st, 1963. Mr. Joe Lucero blamed the office of the treasurer for creating confusion in the payment of the dues.

Mr. Joe Garza spoke in defense of the National Treasurer, stating if anyone was to blame, it would be the State Directors and District

Directors for not informing their respective councils of the changes in the constitution. Discussion then followed with Mrs. Ann Vásquez stating that she did not receive the revisions to the constitution. President Andow explained that a copy of the new constitution was to have been mailed to the council presidents for the purpose of having the constitution read at the meetings and discussed. President Andow then read the Final Report of the Constitution Revision Committee (copy attached) and prepared by Edward J. Stolle. Mr. Henry Acosta stated his constitution was not mailed until August 5th which was too late to do much about it. Mr. Acosta has 8 councils in his state, one voting no to the new constitution, one yes and remaining 8 did not answer, 4 stating constitutions arrived too late for intelligent discussion.

At this time, meeting was adjourned for lunch at 12 noon.

Meeting reconvened at exactly 2 p. m.—at this time the floor was rendered to Mr. Joe Lucero (Minnesota) who explained about the drafting of the new constitution, stating Col. Stolle had worked very diligently toward the new constitution and blamed the State Directors for not advising their districts. President Andow asked each and everyone to study and read the constitution. He asked that amendments be prepared and submitted now as we have more than six months before the next National Convention in Corpus Christi, June 26, 27 and 28, 1964. Mr. Zamarripa stated he would like to receive revised Constitution . . . Also question was brought up with respect to associate members having to be American Citizens. President Andow replied they do not have to be American Citizens. The constitution was formally certified.

4. Sal Berroteran—LULAC National Homes, Inc.

5. Frank Valdéz—Immediate Past National President—submitted two reports, the first being on Park South Village, second on his activities.

★ ★ 6. Guillermo Villareal—Insurance—at this time mimeographed copies of two reports prepared by Mr. Wallace M. Greene on the insurance program were distributed to the assembly. Copy of this proposal will be mailed to absent members, one copy attached to these minutes. President Andow stated this report would have cost us \$350.00 to compile but was done free of charge through the efforts of Frank Valdéz.

7. Emma Berroteran—Secretary.

8. Kitty de la Rosa—2nd National Vice-President.

9. Mrs. Lucy G. Acosta—report read by Joe M. Rocha, Iowa State Director of Youth Activities. Mr. Rocha also read report submitted by Mr. Felix M. Guzmán . . . copies of reports attached.

Miss María Mier of Council No. 356, Moline, Illinois, introduced a proposal that they have an "Illinois Room" from the state of Illinois at the LULAC National Home in El Paso. The Illinois Councils would take care of the particular section and would send their plaques, certificates, trophies and such to be displayed for everyone to see.

Mr. Zamarripa, Minnesota State Director, inquired as to the biographical data blanks needed to be filled out . . . these blanks have been sent out by the archives chairman. President Andow answered in detail how these blanks should be filled out and stated this information was of utmost importance for our archives.

President Andow was last to read his report—copy also attached. After reading his report he spoke about our organization, stressing the fact that we are rapidly becoming one of the strongest and richest organizations in the country. Also, that the time will come when we will have more than a million members. It was moved by Mr. Henry

Acosta and seconded by Mr. Ed Modesto to certify appointments of the National Staff, including Alfonso Martínez of Council No. 349, East Chicago, Indiana, as Director of Surplus Food and Sal Berroteran of Council No. 132, El Paso, Texas as member of LULAC Homes Inc. Motion passed unanimously.

Motion was entertained for the consideration of the issuing of the following charters:

Fort Worth No. 231, Charlotte No. 388, Houston No. 389 and Rockport No. 390—Texas Wilmington Council No. 17 and Hawthorne Council No. 386—California Blue-Island-Council No. 387—Illinois.

Motion made by Mr. Ed Modesto, seconded by Mr. Rod Lumadue followed by statement by Joe Garza on more charters and councils that have been reactivated and amended motion to include following councils—all from Texas:

- Galveston
- Beaumont
- Palacios
- Navasota
- Wylie
- Fort Stockton
- Pecos
- Kingsville
- Bryan

and New Junior Council in Fort Stockton . . . motion seconded by Mr. Zamarripa passed unanimously.

Under unfinished business, Mr. Joe Lucero from Minnesota referred to Article No. 2 Page 2 of the constitution and accused the Mexican people of being anarchists. He asked for our organization to cooperate with other minority groups in the United States and asked for an end to our isolation. He calls his proposals idealistic and practical. Enos Guanajuato (Indiana) questioned Mr. Lucero's statement and asked that he be more explicit. National President Andow answered that we are duty bound to follow the mandates of the national assembly. The President submitted his Civil Rights statement to members of the National Supreme Council, everyone that did answer answered "yes."

Again, under the subject of dues, National President Paul Andow suggested that the provision of paying dues be modified that instead of paying six months in advance from July 1st to September 30th, each member should pay the sum of 50c per month and from October 1st to December 31st they pay the sum of \$1.00 per month per member as the dues become due. Mr. Henry Acosta moved and it was seconded by Joe Garza, that from the period of July 1st to September 30th, each member pay the sum of 50c per month as per the old constitution and from October 1st to December 31st they pay the sum of \$1.00 per month per member as the dues become due—the next payment would be March 31st and last payment June 30th.

★ ★ Chair recognized Mr. Rod Lumadue who called on Miss María Mier who made a presentation. A small toy tractor was presented to President Andow by the Moline, Illinois council as a souvenir of his trip to the Mid-West, land of farming . . . toy tractor courtesy of the Deering Company who has wide expanse and who wishes to convey to all interested who may train for a period of six years with the Deering Company while they are attending school . . . this was an open invitation to the National Staff to promote with the people in LULAC.

Under New Business: Mrs. Ann Vásquez asked the Supreme Council for approval of Ladies Council in District No. 1, East Chicago, Indiana, 12 members . . . two months' dues paid, \$20.00 postal money order and \$4.00 in cash—\$24.00 total. Ed Modesto moved charter to be issued, seconded by Rod Lumadue . . . motion unanimously passed . . . Council to be No. 391.

Joe Rocha, Iowa, asked Supreme Council to swear in Junior Officers at this time from Des Moines. Juniors were sworn in by National

Dancing Twist? Tsk, Tsk, Paul! Dignity, Y'Know

Mrs. Emma Berroteran of El Paso Ladies Council 335 accompanied her husband Sal to the Supreme Council meeting in Des Moines. Here's her woman's-eye view of the trip.—The Editor.

By MRS. EMMA BERROTERAN
On Thanksgiving Day, November 28th, National President and Mrs. Andow, my husband and myself, took the early plane to Des Moines, Iowa. At Des Moines we were met at the Airport by Rod Lumadue—Iowa State Director, Joe Rocha—Assistant National Director of Youth Activities for the state of Iowa, Patii Rios—District Director District No. 1, and Mickey Buben-dorfer, President of Council No. 308.

They drove us to our hotel and right away people started coming by to say hello and this lasted until midnight or so.

Early Friday morning, we were



MRS. SAL BERROTERAN

met by Joe Rocha who took us to breakfast. Then we picked up Bro. Lumadue and went on out to the newspaper office where President Andow was interviewed and photographed. From there, we went to meet Mayor Charles F. Iles and his acting city manager, Mr. P. F. Crivaro. What was to have been a 10 to 15 minute visit turned out to

President Paul Andow.

Victor Macías, Illinois, asked for chartering of council being sponsored by Council No. 288 and to be known as "Off the Shore Drive LULAC Council" \$20.00 cash paid at this time. Discussion followed with Mr. Henry Acosta stating that the District Director District No. 1 has organized a council an area normally considered part of District No. 2. The council in South Chicago has no objections, the council further south does have objections. Constitution states permission must be obtained from all the councils in the district. Motion was made by Ed Modesto, seconded by Rod Lumadue that Charter be granted this council. More discussion followed . . . Mrs. Margaret Luján asked for membership list to be read, after which she stated her council would have no objection. State Directors were individually polled as follows: Zamarripa from Minnesota—aye; Lumadue from Iowa—aye; Joe Garza from Texas—aye; Ed Modesto from Indiana—aye, and Henry Acosta from Illinois—aye.

Charter No. 392 issued, Mr. Henry Acosta stated for the record that Mr. Víctor Macías was the sponsoring District Director and moved this be assigned to District No. 1 . . . this was left to his own discretion. Joe Garza from Texas moved that we accept Wylie Council No. 393 in District No. 3 and Beaumont No. 394 in District No. 1 in Texas, seconded by Joe Zamarripa, motion passed unanimously.

be a 30 or 40 minute visit and tour of the different city departments.

After our visit with the mayor, we were taken to the Elk's club for lunch and then we went to meet Judge Glanton.

That same evening, we all gathered in the hospitality room where we met with LULAC members from the Des Moines area. We visited with them until around midnight.

Saturday was our big day and the meeting started promptly at 10 a. m. and everyone was very surprised to see our meeting start as scheduled. President Andow received two standing ovations. Promptly at noon the meeting was adjourned for lunch where again our president received a standing ovation. Meeting was reconvened promptly at 2 p. m. and adjournment was at 5 p. m.

At 6 p. m. Saturday night we had our banquet. Congressman and Mrs. Neal Smith and Senator and Mrs. George E. O'Malley were guests.

After the banquet we had the ball—and I do mean ball—we even got the National President to dance the twist.

Sunday we all went to church and in the afternoon we were approached by the Chicago people to go to Chicago with them. We agreed and drove to Chicago with Victor Macías—there were seven of us in the car and it is about 300 miles to Chicago from Des Moines. However, the trip was very pleasant and nobody seemed to mind being a little cramped.

We arrived in Chicago around 2 a. m. Monday and did not get settled in our hotel until 3 a. m. We stayed at the LaSalle Hotel where President and Mrs. Andow were given a courtesy suite by the manager, Mr. Kappler.

After breakfast Monday morning, we went to Gary, Indiana to the home of Mr. and Mrs. Ed Modesto. Bro. Modesto is the State Director for Indiana and they had called a number of Indiana Lulacs to meet with us. After this we drove back to Chicago as a meeting had been arranged with Mayor Richard F. Daley of Chicago. President Andow presented him with a copy of our constitution and the Mayor said he had heard of our organization and he thought we were a very fine group.

In the evening we had a meeting with LULAC groups from Roselle, Gary, East Chicago and Chicago.

We left this gathering around 1 a. m. Tuesday morning after breakfast we visited the St. Jude Shrine in Chicago and then visited the

(Continued on Page 11)

Miss María Mier was recognized by the chairman, Miss Mier stating she had requested State Directors to inform their councils of \$15.00 ads for the LULAC News December Issue.

Joe Garza from District No. 8 in Texas stated that one of his councils from Galveston which city was recently annexed and council wants the approval of the Supreme Council to name it LULAC, Texas and so moved, seconded by Joe Zamarripa provided all legal technicalities of the incorporation are met, all rules and regulations to be met, this included in the motion. Mr. Garza stated he was merely informing the Supreme Council. State Directors polled as follows: Zamarripa—aye Lumadue—aye. Modesto—aye. Acosta—aye unanimous approval.

Under Good and Welfare: Joe Torres, Council No. 319, Mason City, asked President Andow on his stand on Civil Rights. Copy of President Andow's "Civil Rights, Quid Pro Quo" was immediately handed him.

Henry Vargas, President Council No. 10, Davenport, Iowa, questioned the right to speak on political issues taking a stand in speaking for the National Office but for his own council. President Andow stated no political stand can be taken by LULAC.

Meeting adjourned at 5 p. m., as scheduled.

Respectfully submitted,
Emma Berroteran,
National Secretary.

Dancing Twist? . . .

(Continued from Page 10)
observation tower which is the top floor of the Prudential Building.

It was time to leave that wonderful city and all the very hospitable people there and we checked out of our hotel and were driven to the airport by Mrs. Mella Macias—who had presented President Andow with an initialed attache case, one to my husband and one to me. She also gave up two days work to be with us.

Our plane took off on time and 1½ hours later we were in Dallas. Fortunately for us, the plane that was to bring us to El Paso was delayed some 4 hours so had time to

take a taxi and actually take the same route the late President Kennedy took on the day of his assassination and we got to see the many floral wreaths, flags, candles and such which the people of Dallas have been putting at the spot where he was shot. We also paid a visit to the Parkland Hospital to try to see Governor Connally but unfortunately the Governor was asleep and his staff was very courteous and asked us to sing the Governor's guest book. President Andow also left him a personal note.

We will never forget this wonderful and exciting trip and the royal treatment rendered us by the every moment of it.



Miss Constitution, U. S. A.—The contest being conducted by the Juniors gets its first contestant at Paramount, California where Miss Laura Baldonado was named Miss Constitution. From left, Miss Kathy Jiménez, first runner-up; Miss Vivian Vásquez, second runner-up; Mrs. Margaret Pacheco, supervisor, and Queen Laura of the House of Baldonado.



At the Lulac National Supreme Council meeting in Des Moines, Iowa Nov. 29 to Dec. 1, were, from left, Edward Modesto, Indiana State Director; Henry Acosta, Illinois State Director; National President Paul Andow; Roderick G. Lumadue, Iowa State Director; Mrs. Sal (Emma) Berroterán, National Secretary; Joe Garza, Texas State Director, and Joseph Zamarripa, Minnesota State Director. The Hotel Kirkwood sign was drawn in by staff artists. (Lulac News Photo by Sal Berroterán, Chief Photographer)

News Of N. M.

Alamogordo, N. M.—Trinidad C. Campos was installed as president of Council 350 at a recent banquet. Eligeo Padilla was installed as vice president, Joseph P. Casares is the new secretary and Abel B. Armijo was installed as new treasurer.

National President Paul Andow of El Paso served as installing officer and spoke briefly.

Other officers installed were Elogio Márquez, Joe V. Romero and Mike R. Valenzuela, trustees.

Mrs. Tom Charles, author and historian, was guest speaker.

Deming, N. M.—As the Lulac News was going to press, members

of Deming Council 205 were preparing for their annual awards dinner-dance at the Lulac Community Center.

County Commissioner and Brother Richard Telles of El Paso and Edward Krettek, president of the Deming-Luna County Chamber of Commerce were featured speakers.

An award was to have been pre-

sented to the Outstanding Lulac of the year. State Director John V. Martínez was to have been an honored guest.

New officers of the council are Armando Maynes, president; Victor Trujillo, vice president; Richard Uzueta, secretary; Benny Abalos, treasurer; George Carson, chaplain; Willie Morales, guard; and Louis Marrufo, Arnold Díaz and Henry Vásquez, trustees.

IN MEMORY OF
PRESIDENT JOHN F. KENNEDY
"And his name shall live from generation to generation"
MOLINE LULAC COUNCIL 356
Moline, Illinois

LULAC COUNCIL 365
Las Cruces, N. M.
Jimmie Armendáriz, President
Extend our heartfelt condolence
To the family of our late president
JOHN FITZGERALD KENNEDY

TO MAKE THIS MEMORIAL EDITION OF THE LULAC NEWS POSSIBLE, THE MERCHANTS LISTED HEREIN JOIN THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS IN HONORING A GREAT PRESIDENT OF THE UNITED STATES OF AMERICA.

<p>TACO VILLAGE Tortillas Mexican Pastry Phone PR 5-9603 LUBBOCK, TEXAS</p>	<p>LA MALINCHE TORTILLA FACTORY 1105 2nd Place Phone: PO 3-2933 LUBBOCK, TEXAS</p>	<p>VALMON RECORDS C. Monsivais 313 E. Sixth St. AUSTIN, TEXAS</p>	<p>RICO FINA'S SERVICE STATION 19th & Ave. U Phone: PO 5-5066 LUBBOCK, TEXAS</p>
<p>IN MEMORY OF OUR BELOVED LATE PRESIDENT JOHN FITZGERALD KENNEDY <i>"Rejoice, and be exceedingly glad; for great is his reward in Heaven."</i> LULAC COUNCIL 370 732 Hovey, Gary, Indiana</p>		<p>GABE RECORDS, INC. 3852 Hemphill Phone: WA 7-9259 FT. WORTH, 10, TEX.</p>	<p>Season's Greetings DEVORA & LUCIO BARBER SHOP Pedro Devora-Raymond Lucio Ciro Flores-Cirilo Lucio 1113 C. Street Phone: EX 3-6246 Floresville, Texas</p>
<p>Lulac Edward and Betty Bernard extend invitation to all LULAC's and their friends to visit us at LAS CABAÑAS 3447 Michigan Ave., East Chicago, Ind. A cozy spot to relax — A friendly Atmosphere Genuine Mexican "TACOS" Ice cold beer and Wine</p>		<p>Joe C. Yarbrough, Inc. Homes Are Guaranteed 1812 Hunter Road Phone 598-3453 El Paso, Texas</p>	<p>RENTERIA FOOD MARKET 1305 So. 5th Street Ponciano Renteria, Owner Milwaukee, 4, Wisconsin <i>"Good service at Right prices."</i></p>
<p>We Join LULAC in this Memorial TEXAS PEACE OFFICERS LAW ENFORCEMENT ASSOCIATION San Antonio, Texas Insured by American Income Life Insurance Co.</p>		<p>Season's Greetings First Savings & Loan Association OF EL PASO 506 No. Mesa St. Phone KE 3-5951 88 Bassett Center Phone 778-5347 El Paso, Texas</p>	<p>ABERCROMBIE LUMBER COMPANY 330 Avenue H. Phone PO 3-5224 LUBBOCK, TEXAS YOUR FRIENDLY LUMBER DEALER</p>



Governor Otto Kerner, center, shakes hand with young Master Kotlarik, whose father was recently released from Communist Yugoslavia. This took place at the Baile Blanco y Negro of Chicago Council 300. From left, Héctor Mena, Vice Consul of Mexico, Miss Maria Mier, Midwest Editor of the Lulac News, Illinois Governor Kerner, Mrs. M. Luján and Mrs. Terry Serna, both of whom sang during the program.

Y'all Come To Beaumont



Convention bound! The above members are making plans for the 1964 Texas State Convention to be held Jan. 31, Feb. 1 and 2, 1964 at Beaumont, Texas. This picture, taken at Pear Ridge Town Hall at Port Arthur, shows, from left, State Director Joe Garza, Mrs. Marie Ayala, Mrs. Judy Cavazos, Convention Chairman Paul Paredes, I. Ramirez, Paul Silva, Romeo Vera, Tony Reyes and Don Russell. Beaumont and Port Arthur Lulackers promise the finest Texas state convention in the history of the Lone Star State and invite all members to attend.



San Antonio—Members of Ladies Council 282 have undertaken a project to provide drapes and chairs for the Lulac National Home in El Paso. President Paul Andow has commended the ladies for their interest in the National Home. From left, Mrs. Mary Gómez, Mrs. Janie Garza and Mrs. Mary Ortíz.

Welcome, Pico Rivera

Pico Rivera, Calif.—A new Council has been organized here, as the result of a meeting with Jess Vela, Rubén Padilla, Joe Sena of Norwalk council and Joe Pacheco of the Paramount Council.

The world mourns the untimely loss of a great Benefactor of Mankind
JOHN FITZGERALD KENNEDY
 1917-1963
 "Rest in Peace"

LADIES LULAC COUNCIL 9

103 Montana Ave. El Paso, Tex.
 Mrs. Ramiro Robles, Pres.



Santa Claus doesn't use reindeer down south in Sunny El Paso, close to the Mexican border. The jolly old grant must get around the best way he can.

Most El Paso councils have Christmas programs of some type. The new Northeast council collected canned goods. Ladies Councils visited old folks and collected canned goods.

Most notable of the El Paso portion however were those conducted by Council 8, downtown, Montoya Council 298 and the Fabens council. Hundreds of kids were given fruit and goodies.

And Santa Claus was there, too. He rode a bike in the top picture and had to mount a horse for the Montoya party, below, which was held close to the Texas-New Mexico border near the badlands.

All throughout the League, Lulackers held parties for orphans and needy children.



Howdy, Laredo

Laredo, Texas—Members of Council 12, who contributed to an ad in memory of the late John F. Kennedy, are:

Paul Garza, Jr., president; Francisco Inocencio, Oscar R. Martínez, Roberto M. Dovalina, Jesús S. García, Joe V. Valle, Rubén M. García, Estemislao Valdéz, Felipe J. Luna, Héctor H. García, Ramiro Nix, Jr., Francisco J. Flores, Alfredo G. Garza, Ricardo García, Jr., and Pedro Treviño, Jr.

Lulac Week, Feb. 16-22

National President Paul Andow has proclaimed Feb. 16-22, 1964 as National Lulac Week. Feb. 17, 1964 marks the 35th anniversary of the League of United Latin American Citizens. Theme for 1964 Lulac Week is "Education the guardian genius of a democracy."

Juniors Go To Arizona

As the Lulac News was going to press, Juniors from throughout the nation were gathering in Phoenix, Arizona for their National Supreme Council meeting. Registration was to begin on Dec. 28. Junior President is Rick Aguirre of Placentia, Calif.

The members of **LULAC COUNCIL 12**

Laredo, Texas

Feel overwhelmed with grief at the loss of a great American of our generation: Our late president

JOHN FITZGERALD KENNEDY

May God in His wisdom, comfort all who loved him

IN MEMORY OF OUR BELOVED

LATE PRESIDENT

JOHN FITZGERALD KENNEDY

The Members of

LULAC COUNCIL 327

Mike Rodriguez, Pres. — McAllen, Texas

LADIES LULAC COUNCIL 187

253 Carroll San Antonio, Texas

We join our Brotherhood, in mourning the departure of a fellow Brother.

HON. JOHN FITZGERALD KENNEDY

A Man with righteousness in his heart, with beauty in his character, full of love for mankind and; Who sought order and peace among the Nations of the Earth.

IN MEMORY OF THE

HONORABLE

JOHN FITZGERALD KENNEDY

With heartfelt sympathy to his family

From all of us

LULAC COUNCIL 235

Beaumont, Texas